- LA GAZETTE -

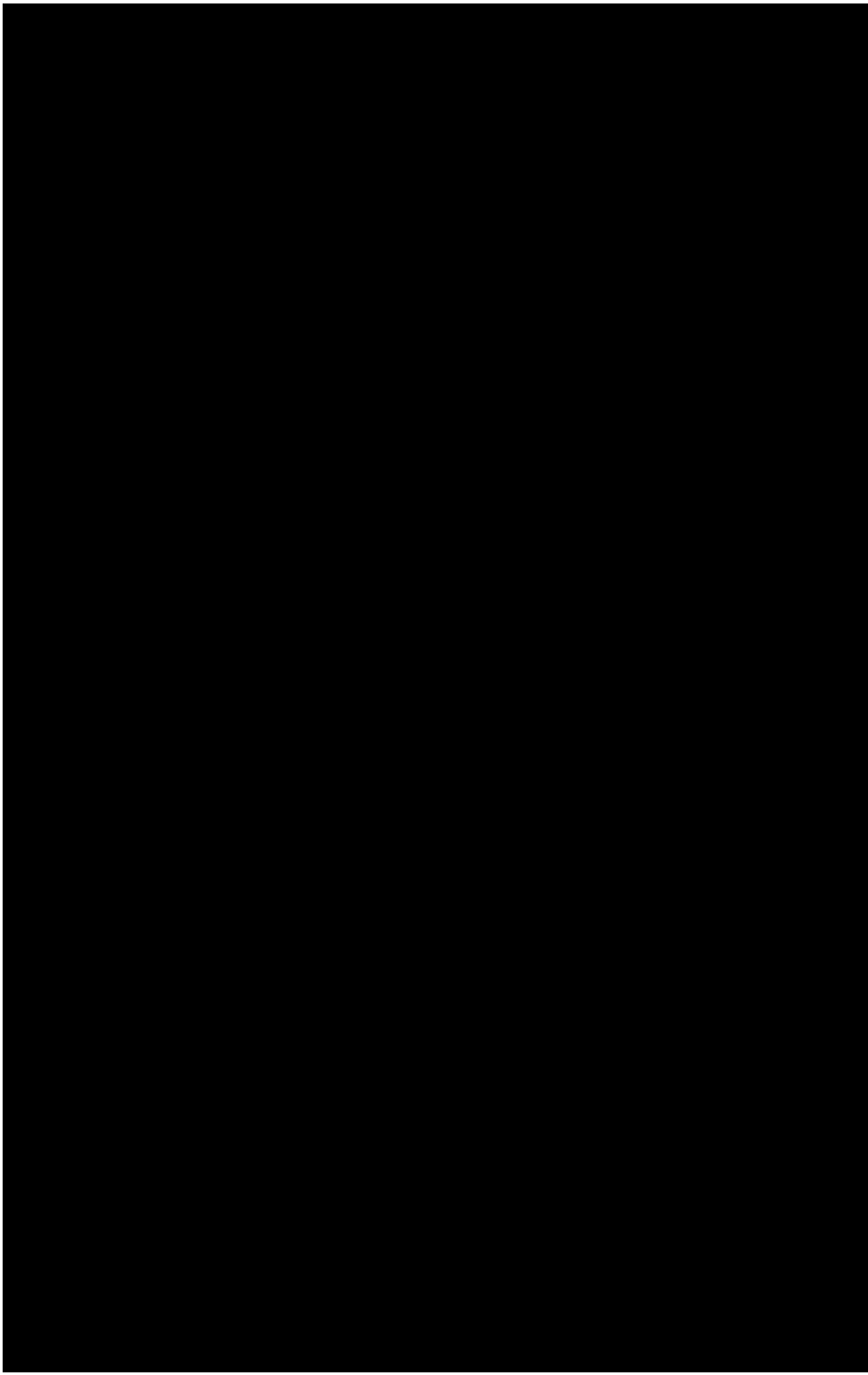
BONTON

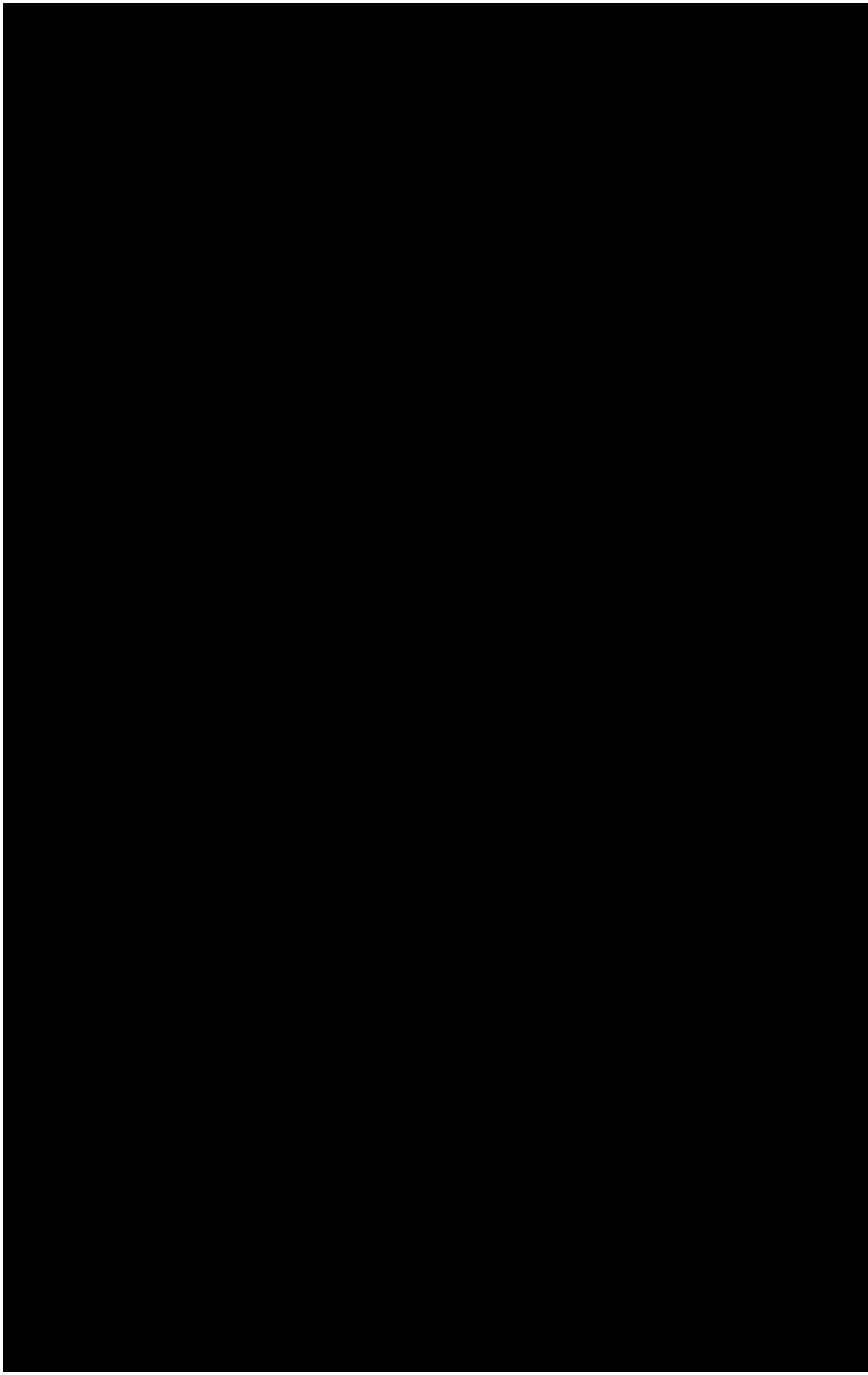
LE FAMILY CLUB

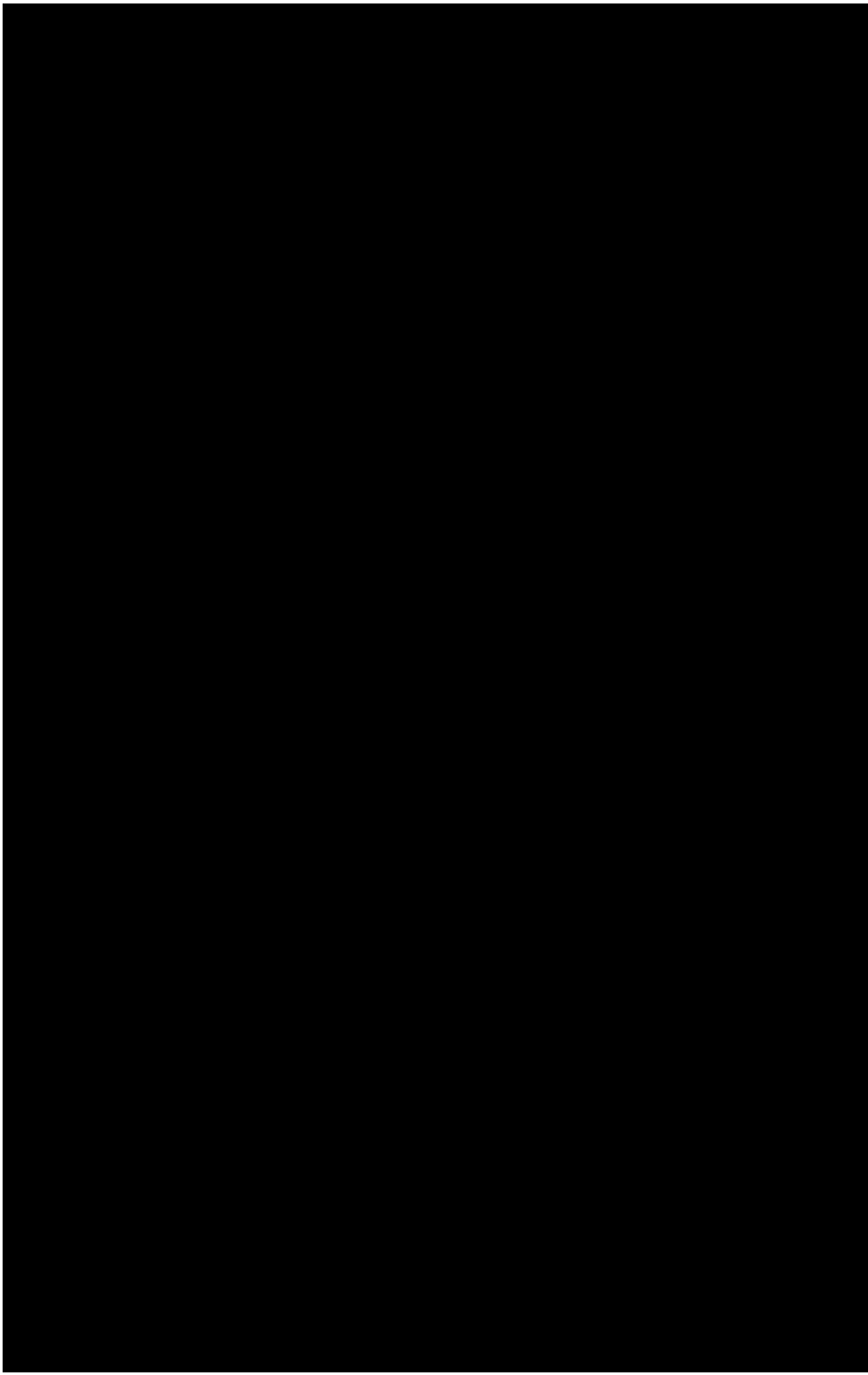
LA COLLECTION
AUTOMNE-HIVER 23

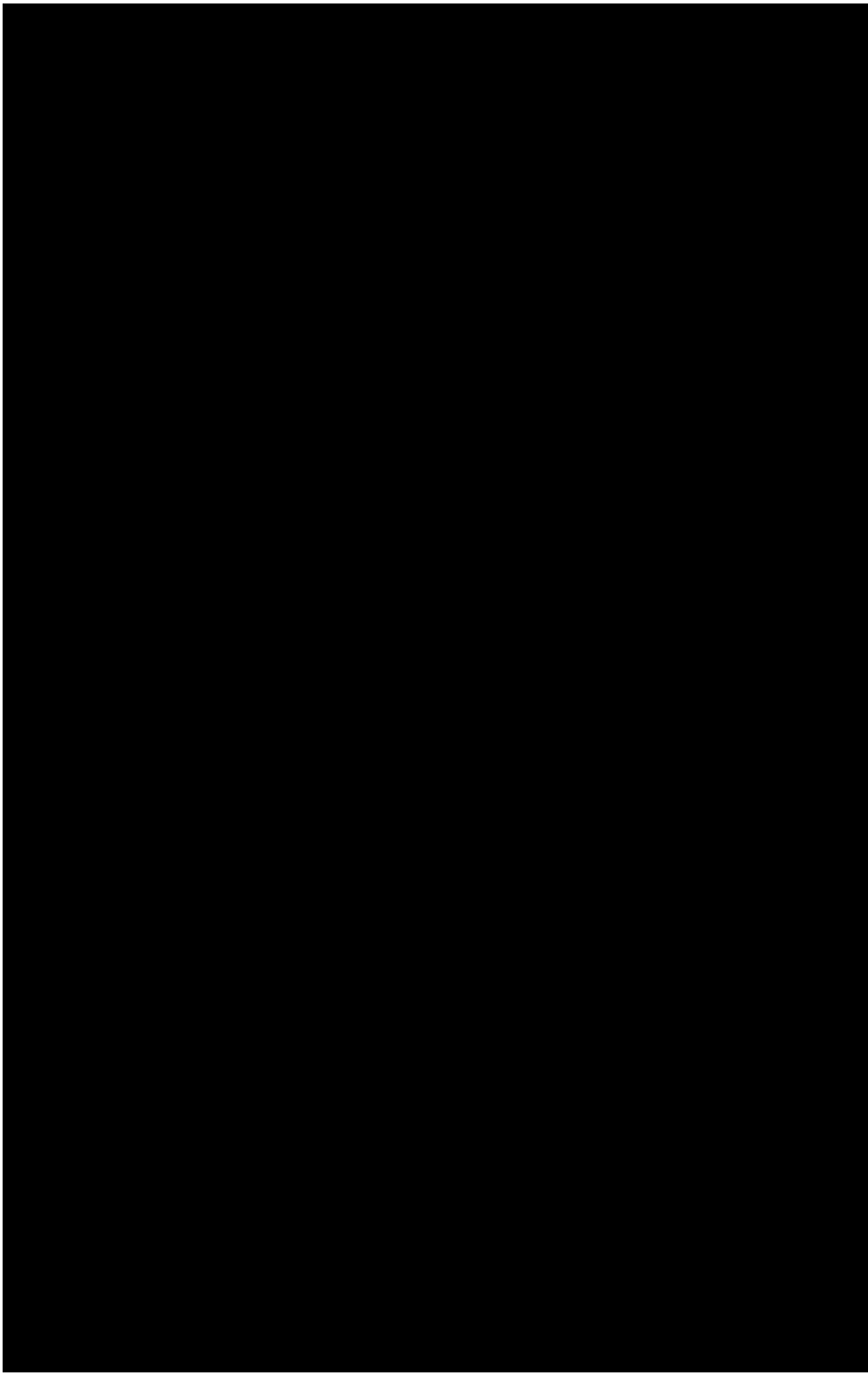
LES COLLABORATIONS :
CRAIE STUDIO
DOING GOODS
ANGULUS

B THE CHANGE
NOUVELLE LIGNE POUR TEENS









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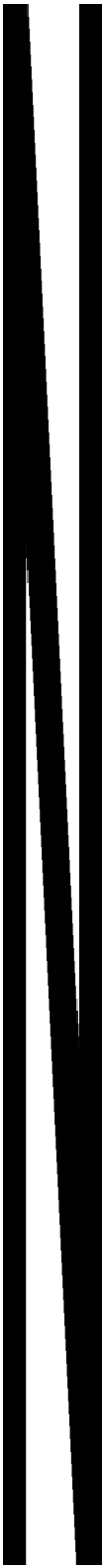
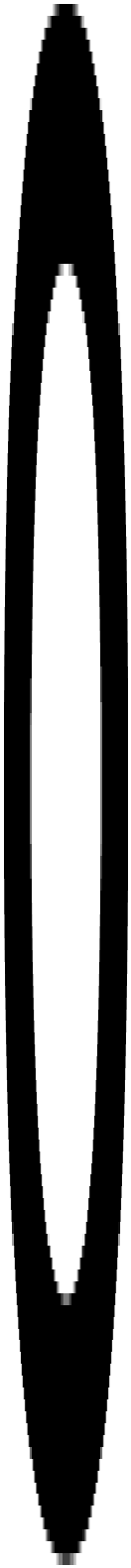
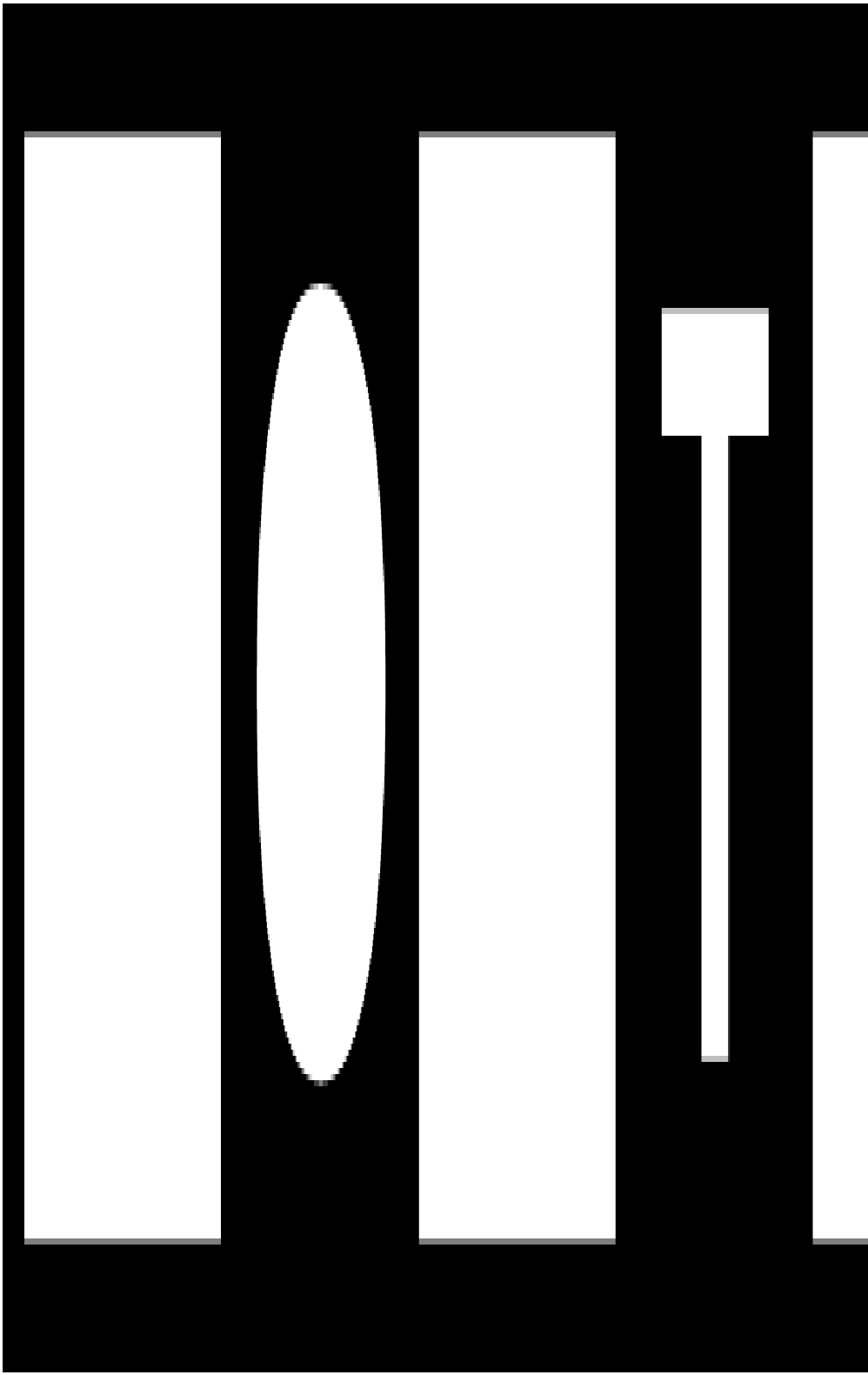
DIRECTOR
SARAH
CAMERAMAN

- LA GAZETTE -







LA COLLECTION
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LES
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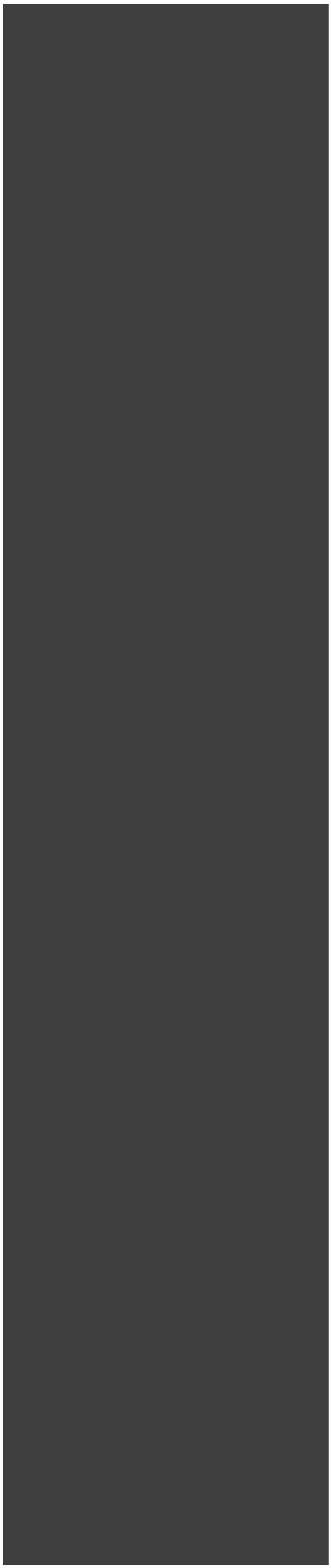
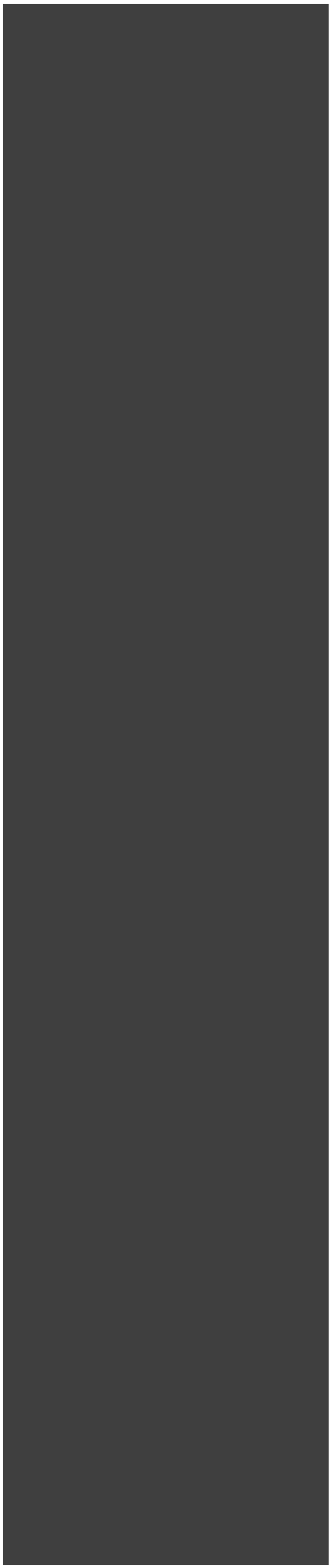
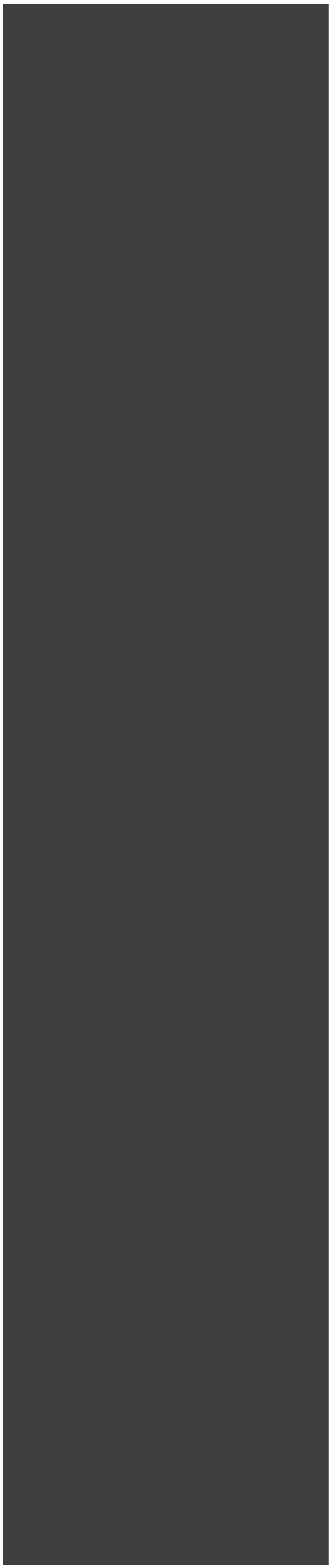
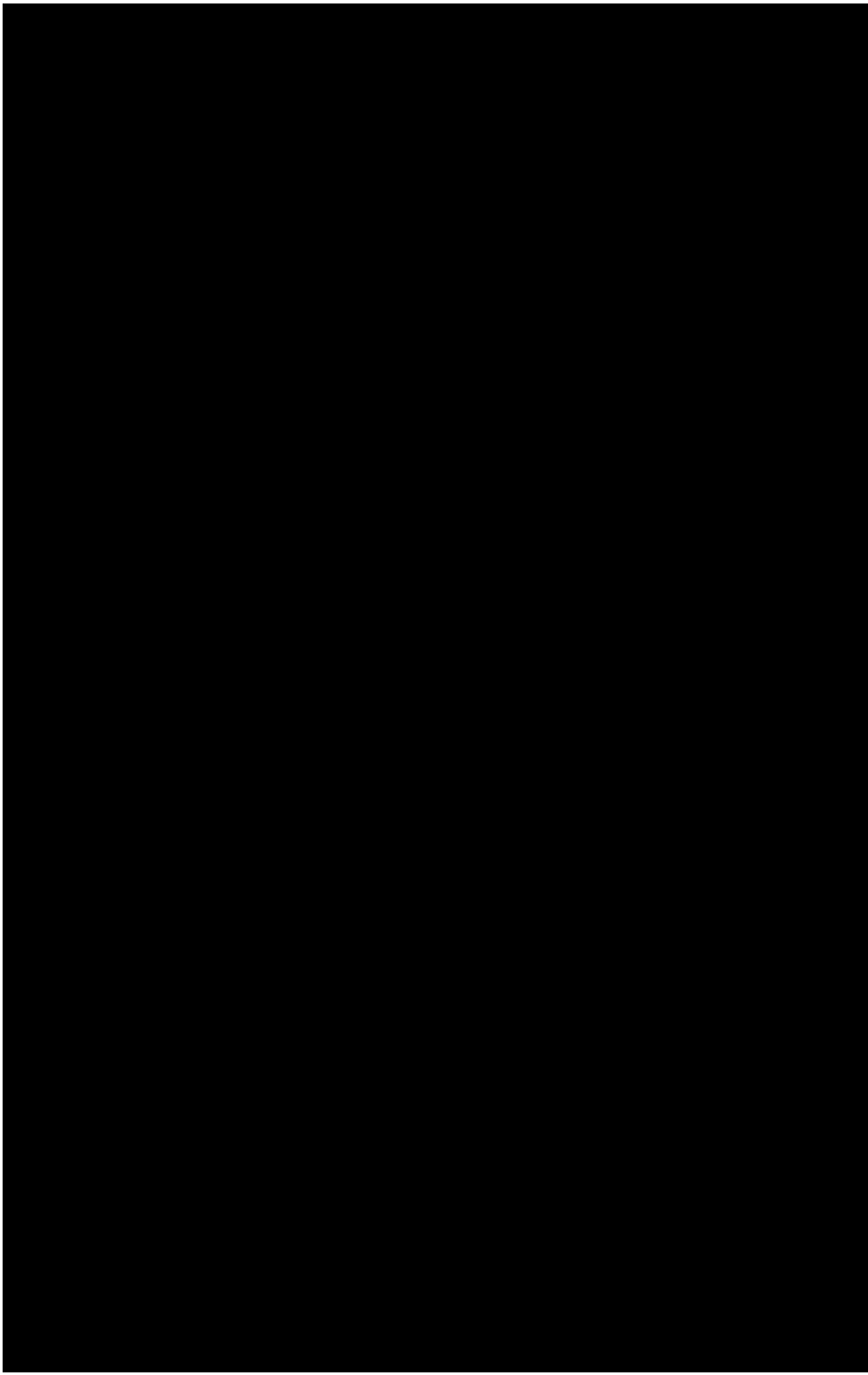
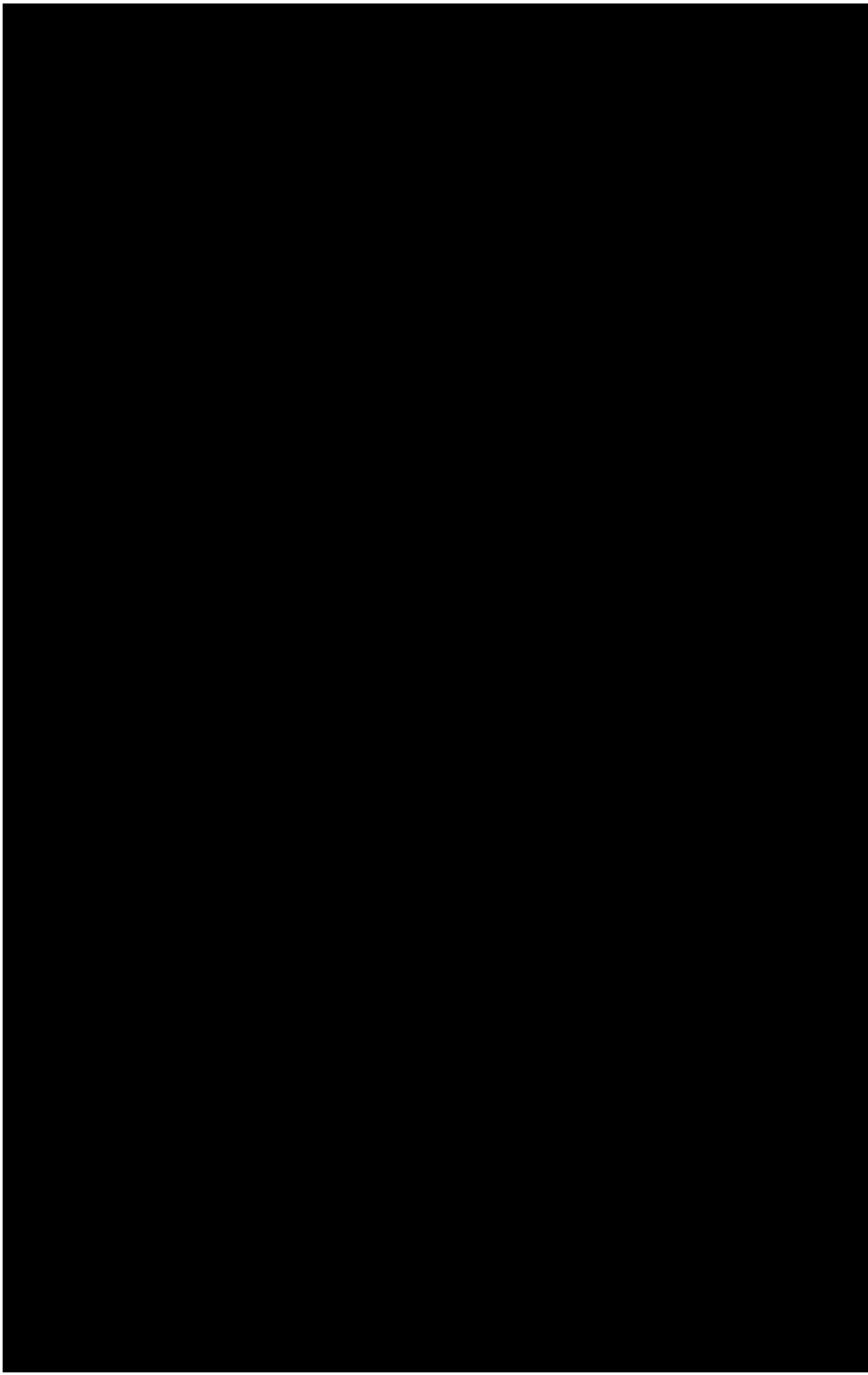
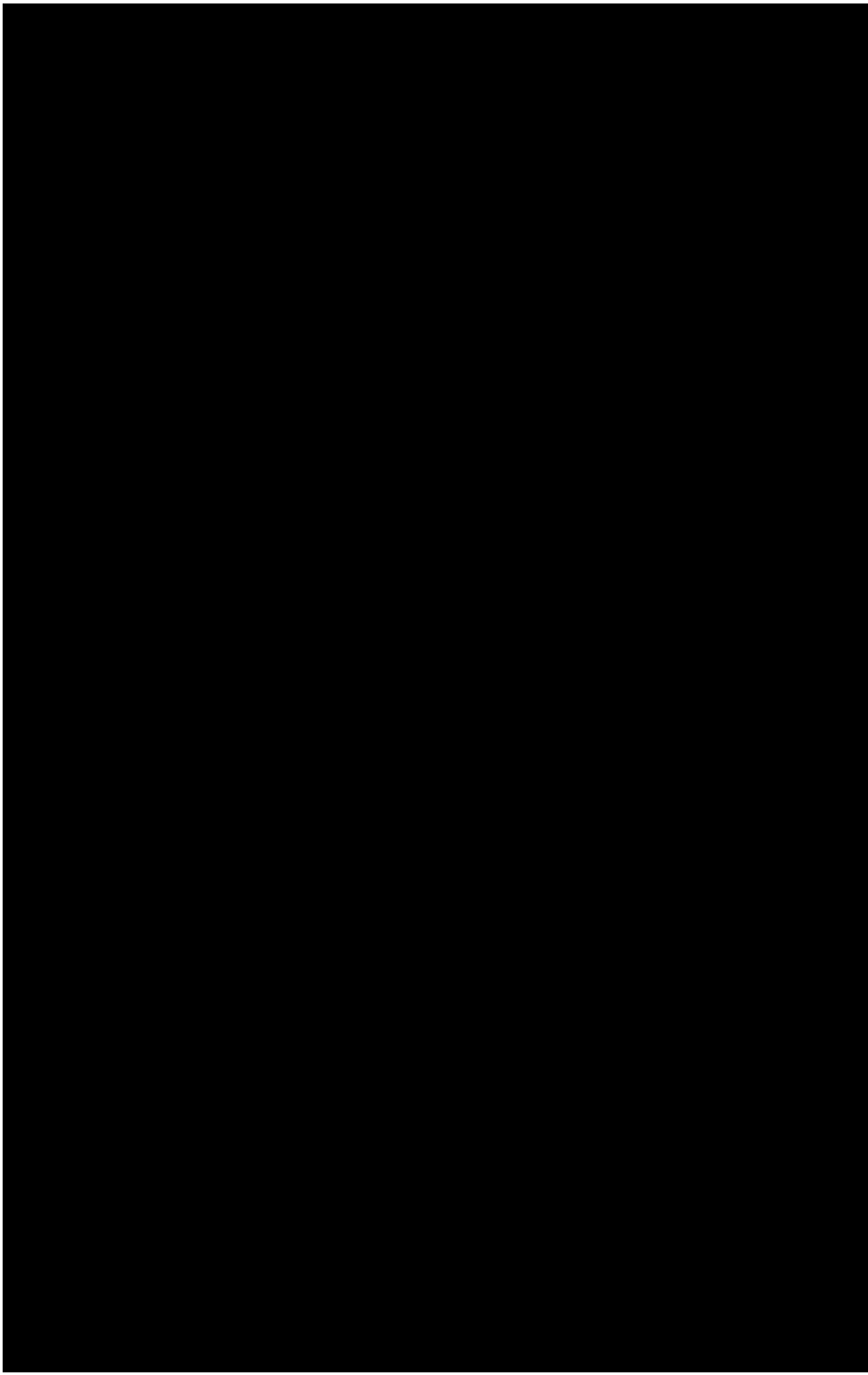


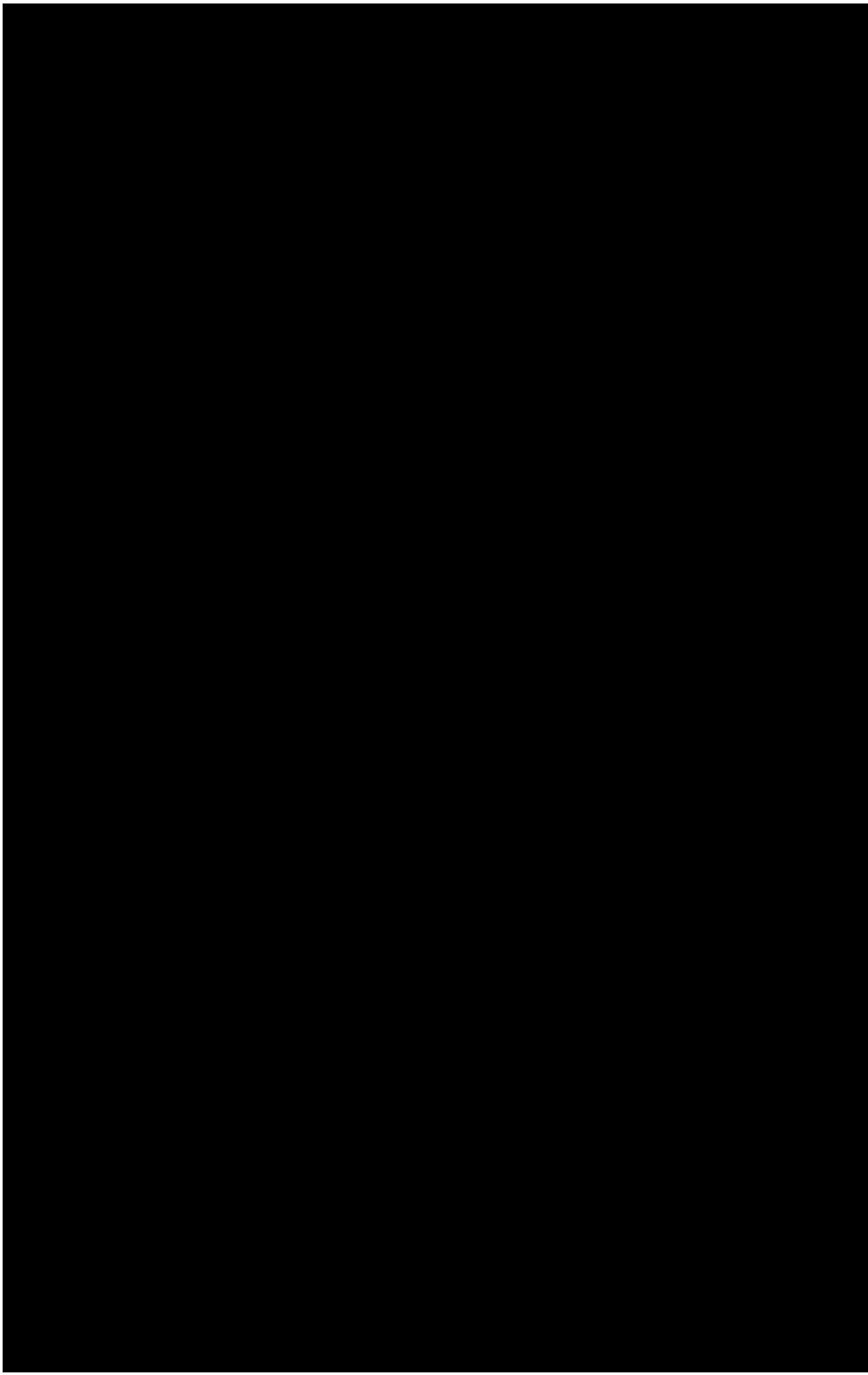


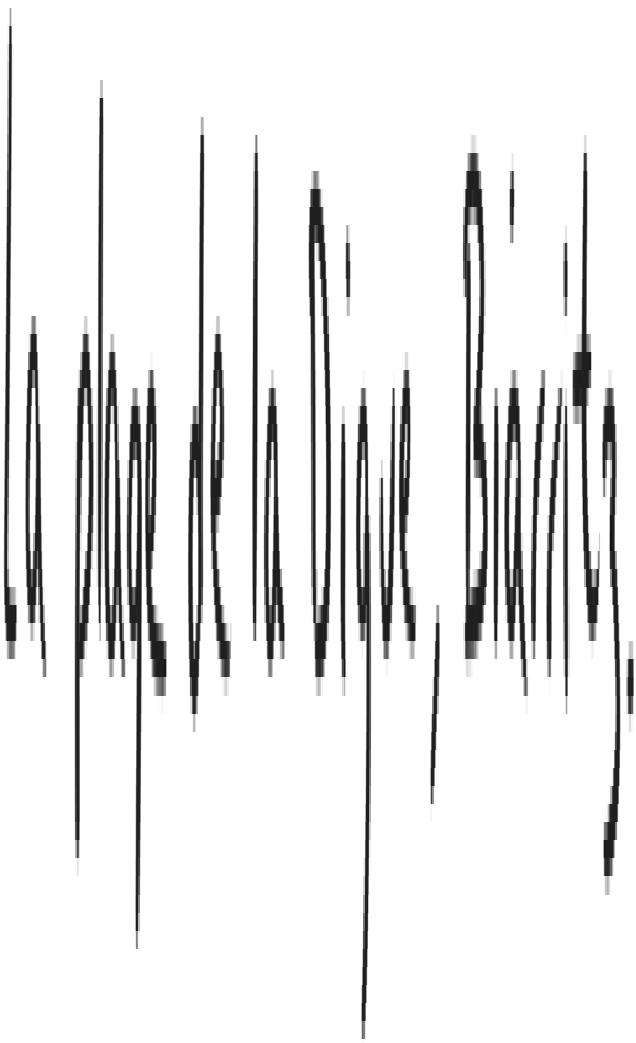












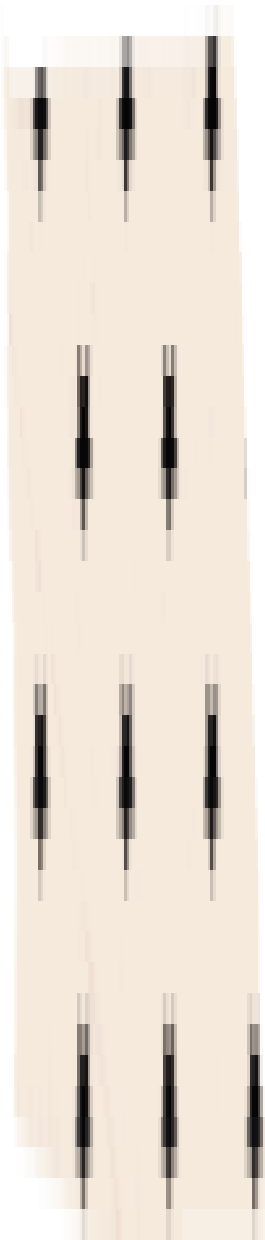
Botany Academy

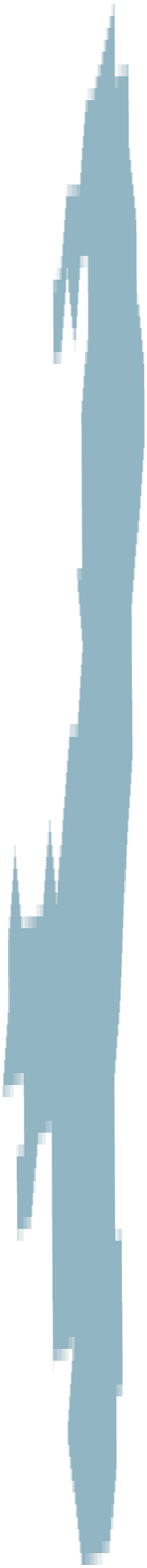
NOUVELLE SAISON, NOUVELLE CO
3 familles
destinations
chapitres

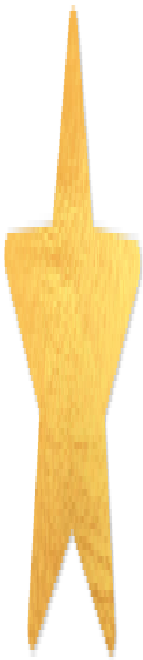
Pour cette saison, le BONTON Family Club a décidé de vous faire voyager avec st

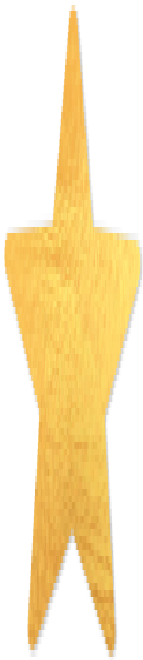
BACK TO SCHOOL
AU BORD DE L'OCÉAN

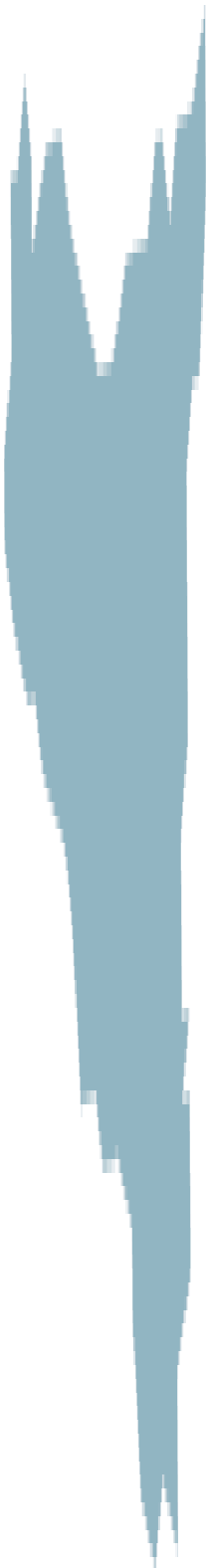
Avec Marion (@fringeandfrange) pour le thème “Botany Academy”. Un soupç
C'est la rentrée, tout est permis ! Les blouses à grand col se portent sous des

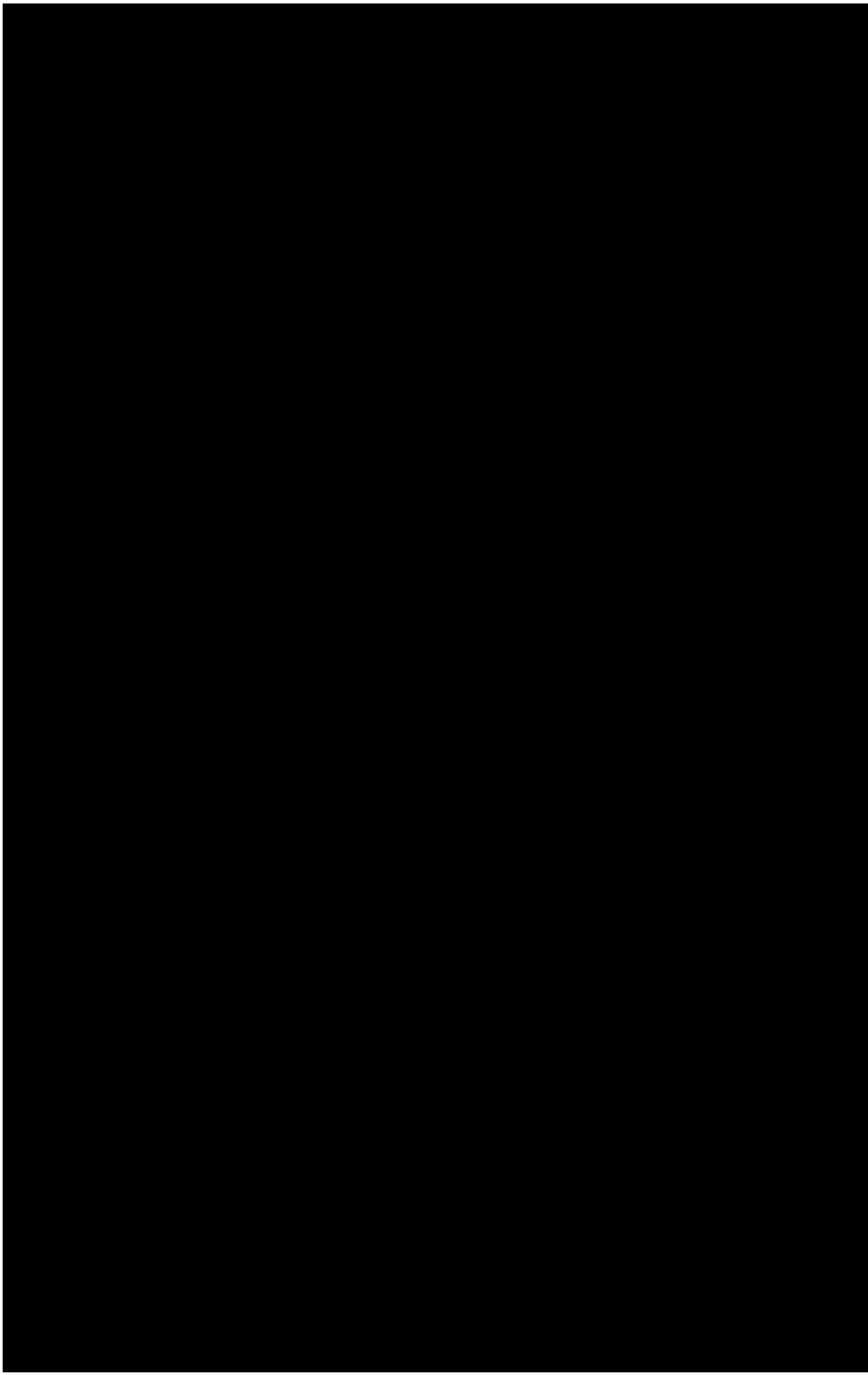


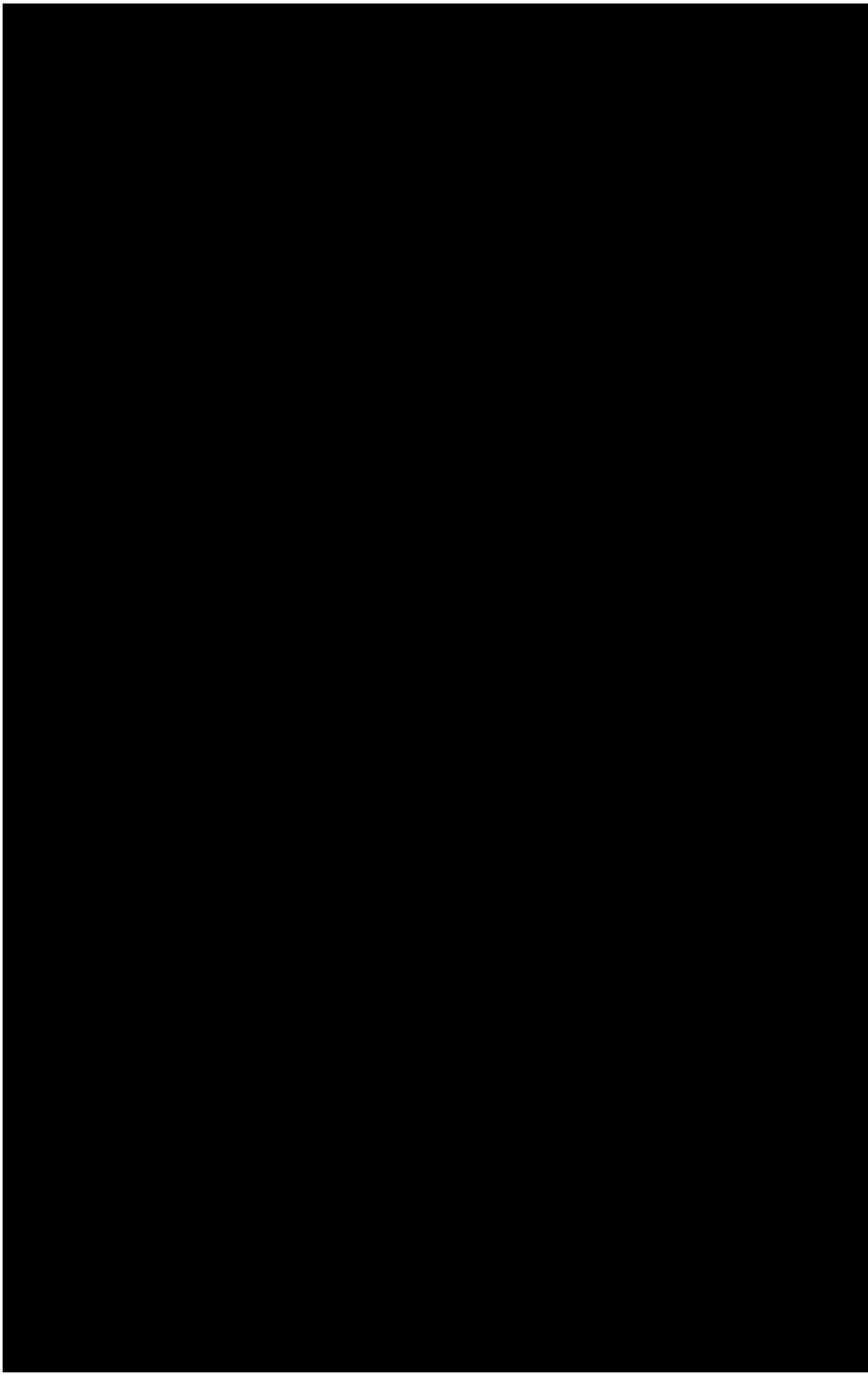


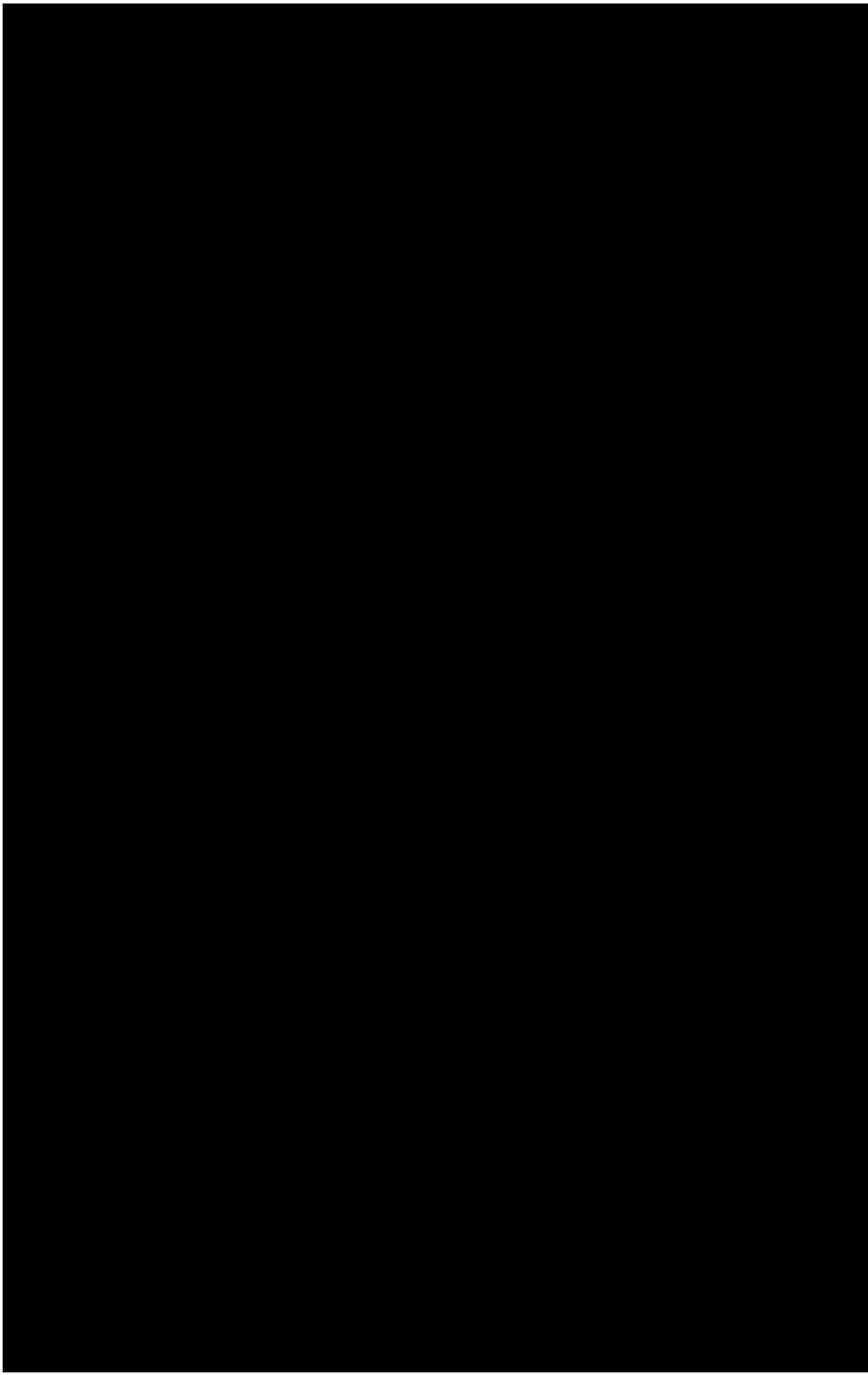


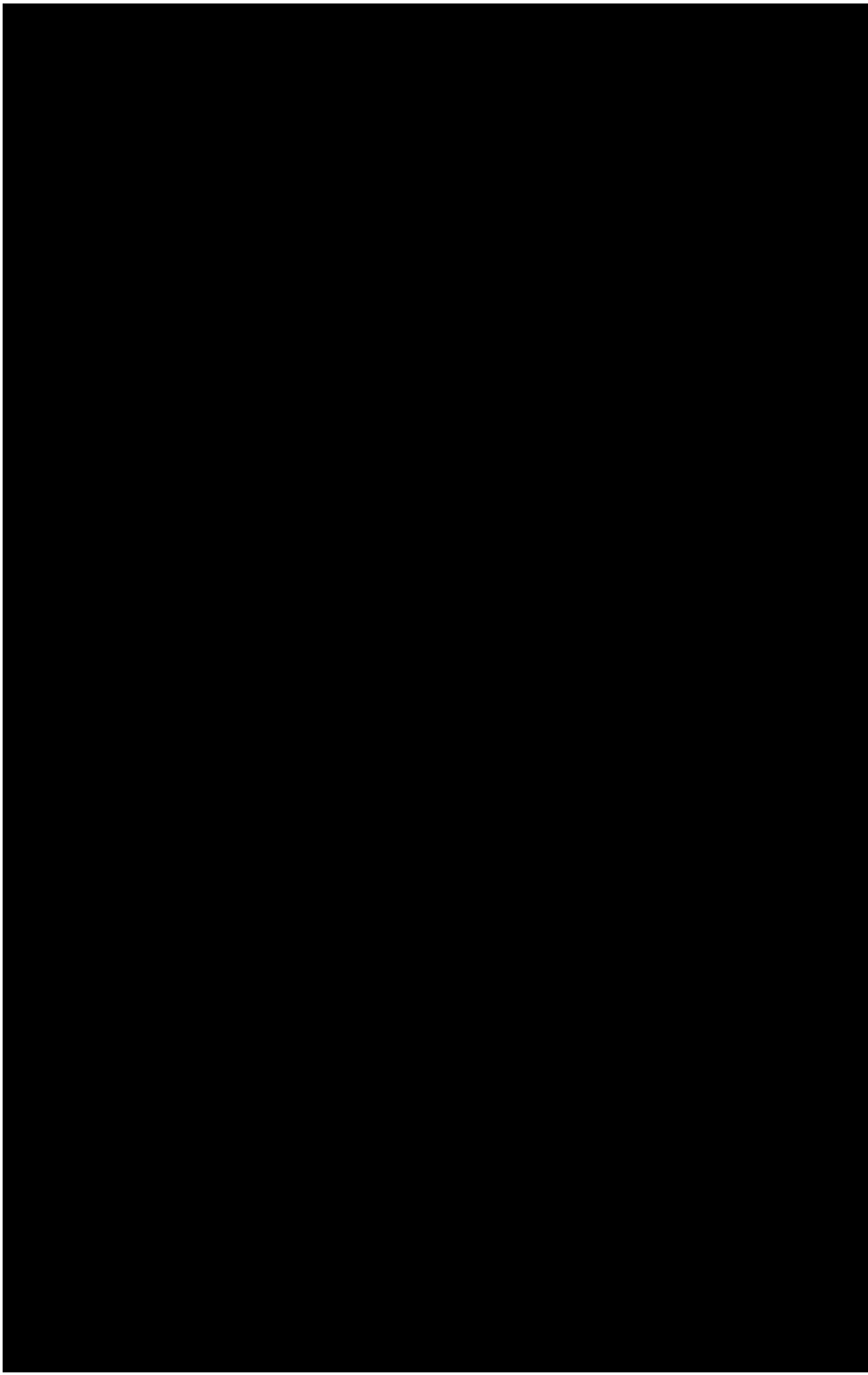












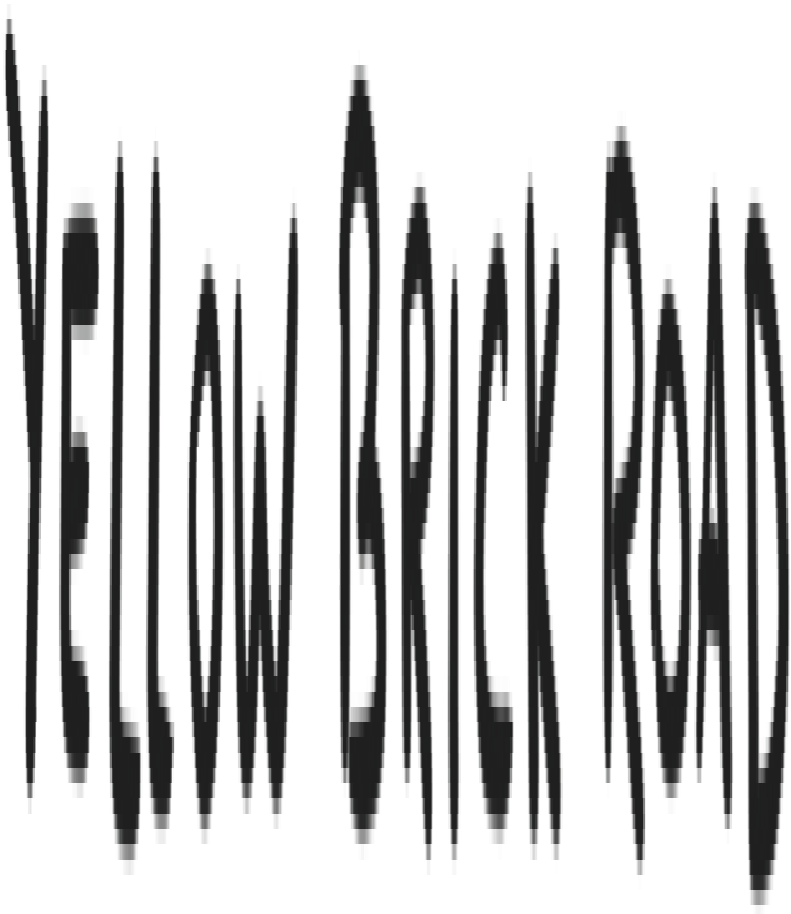
LOV
GAN
Bon appétit

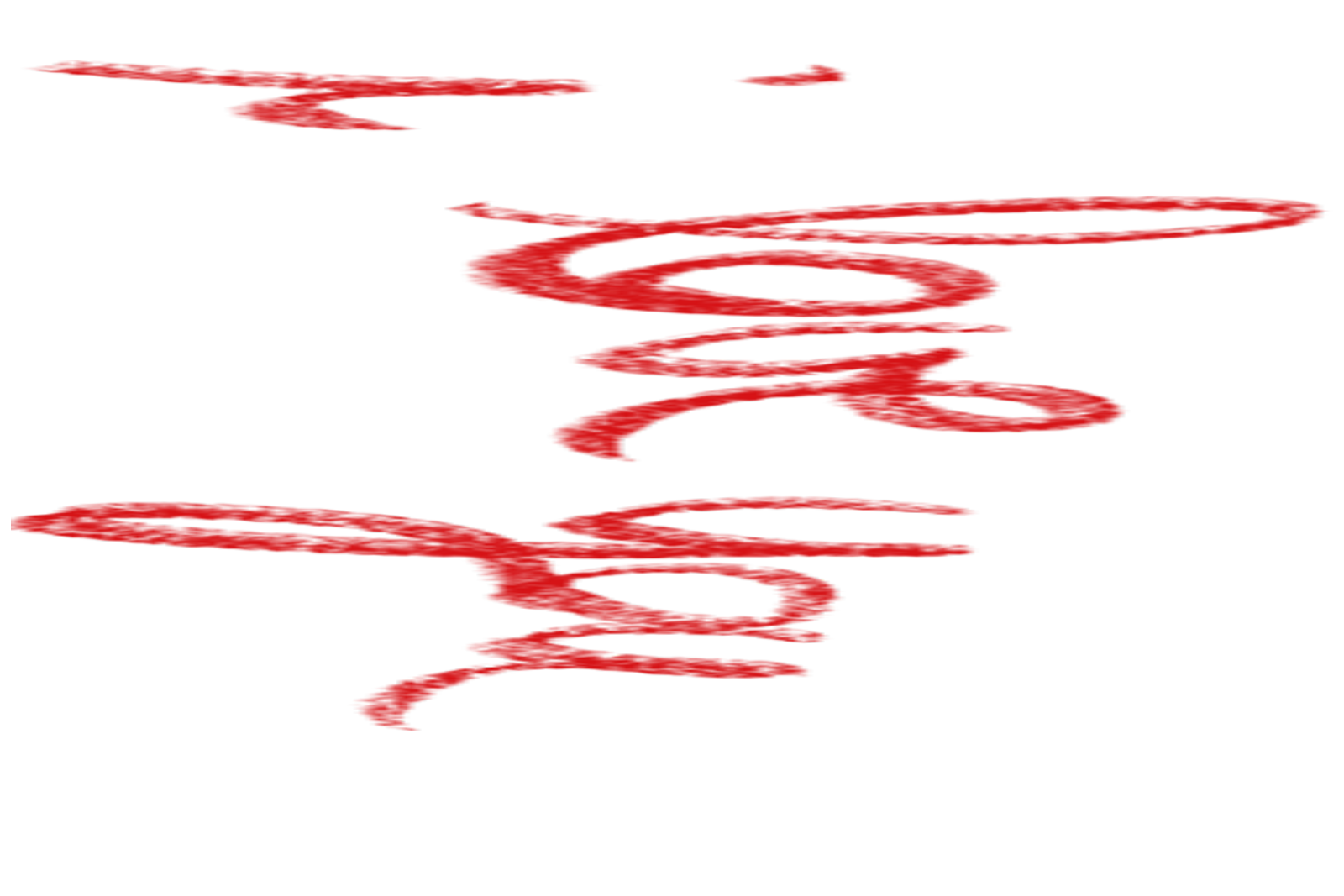
PROCHAIN ARRÊT, LONDRES !

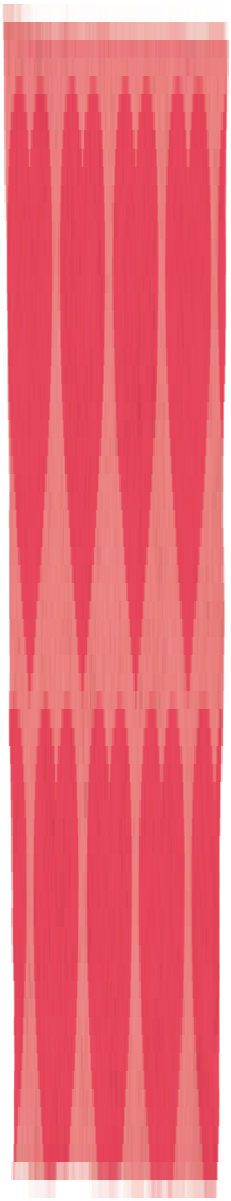
Avec Sarah (@sarah.corbettwinder) et sa jolie famille qui nous transportent d
La touche décalée de BONTON est bien là.

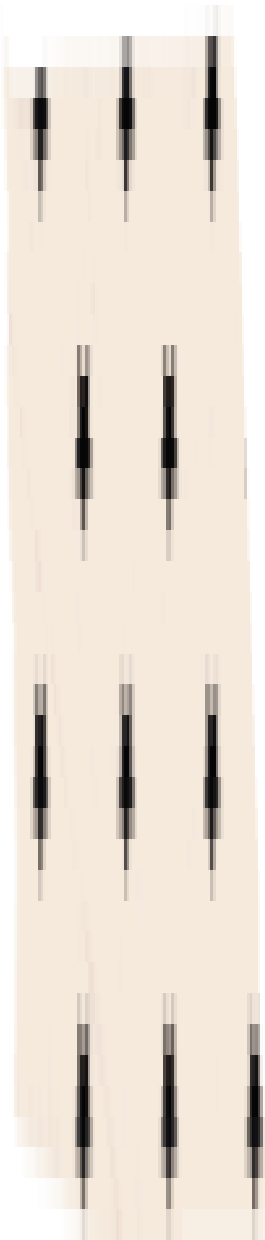
WINTER VIBES IN DENMARK

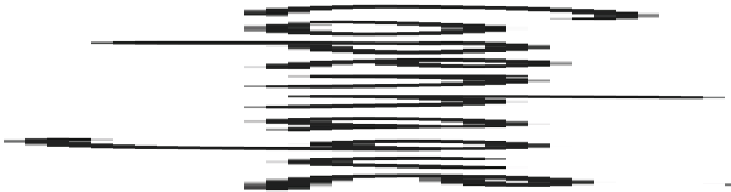
Enfin, chez Trine (@trinekjaer_) qui a eu la gentillesse de partager avec nous

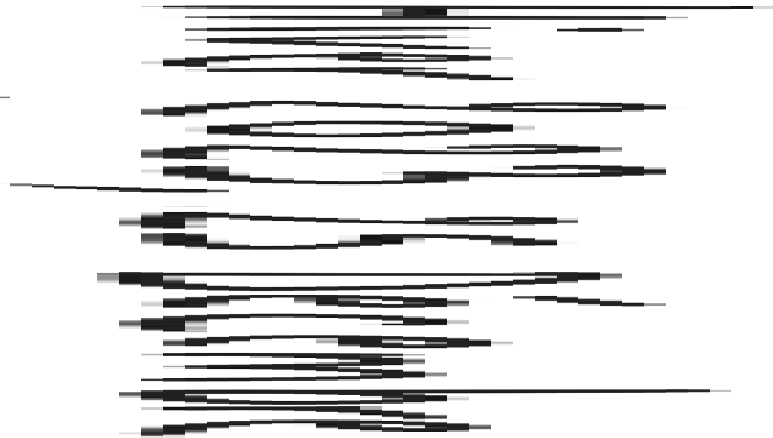

YELLOW BRICK ROAD

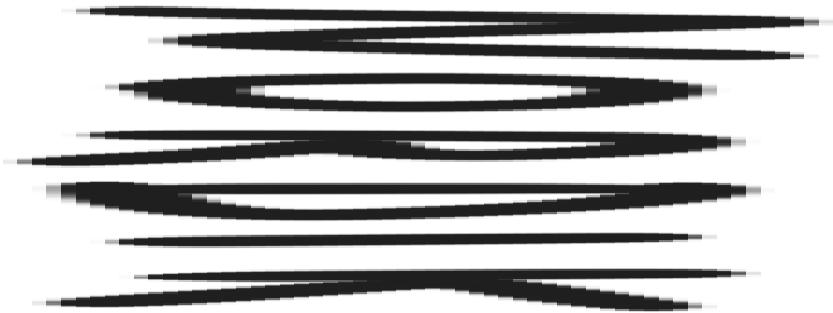


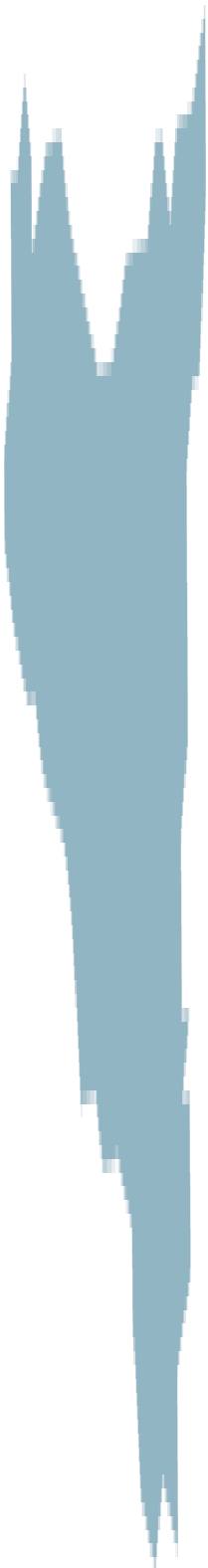


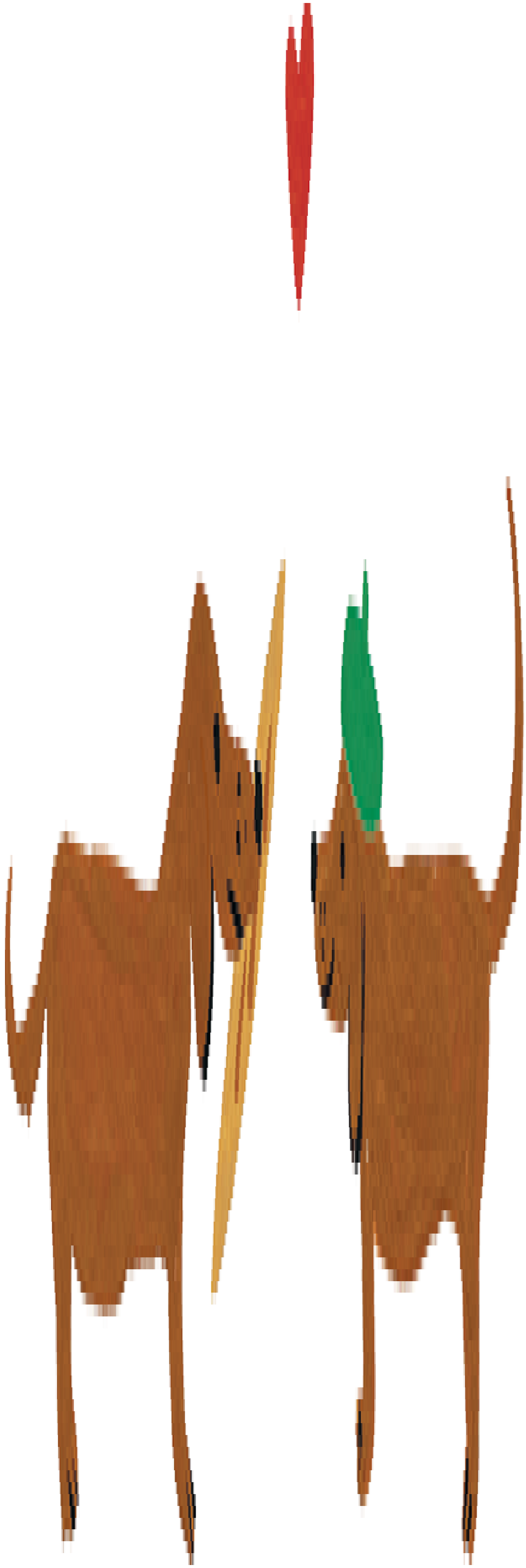


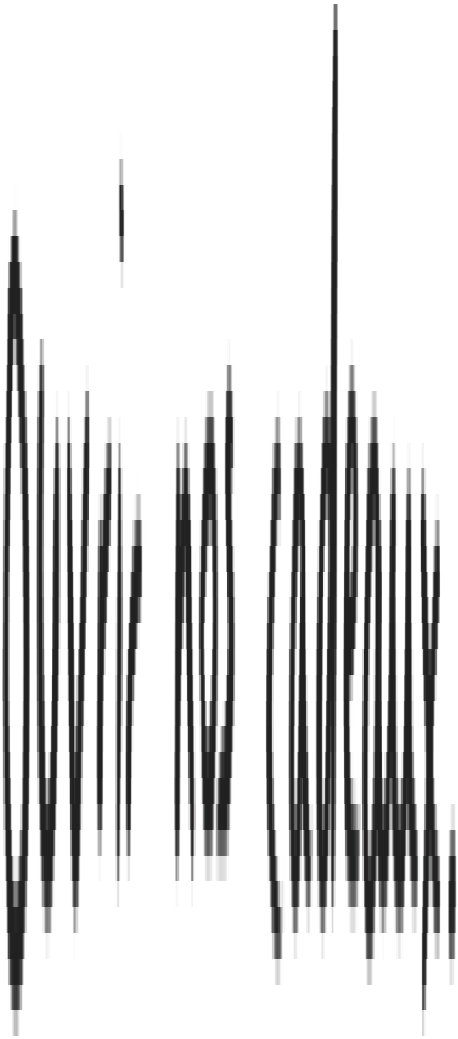






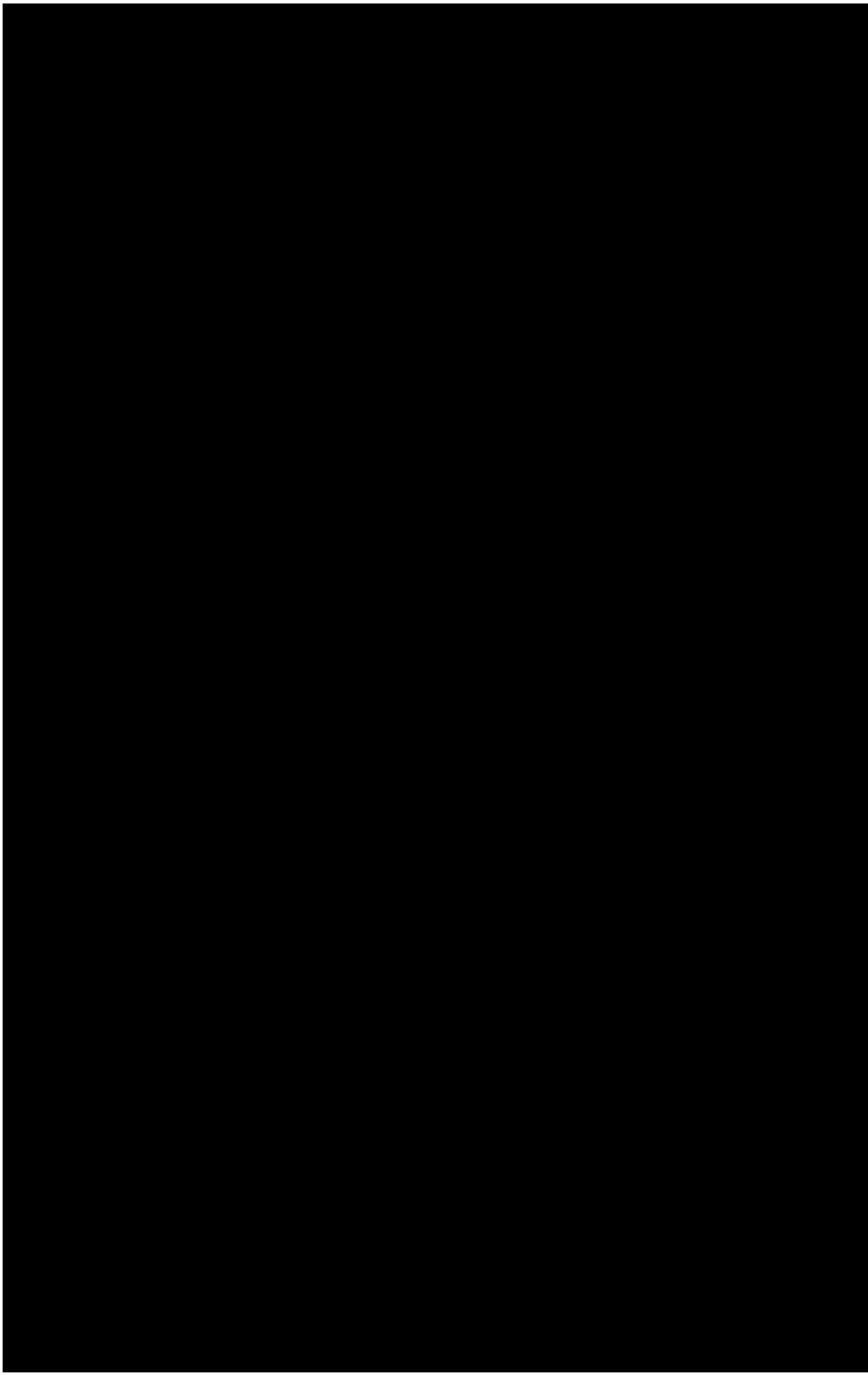


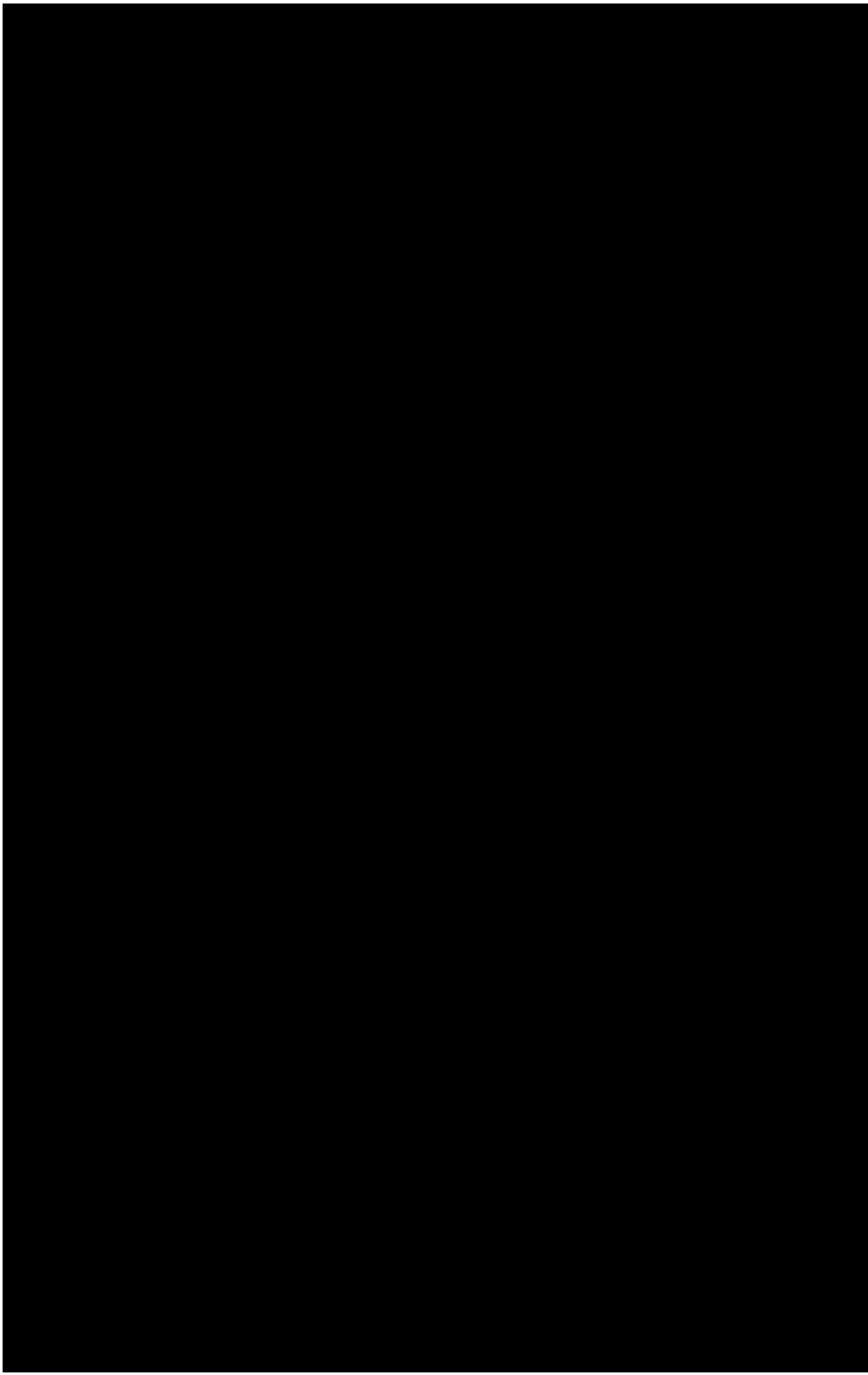


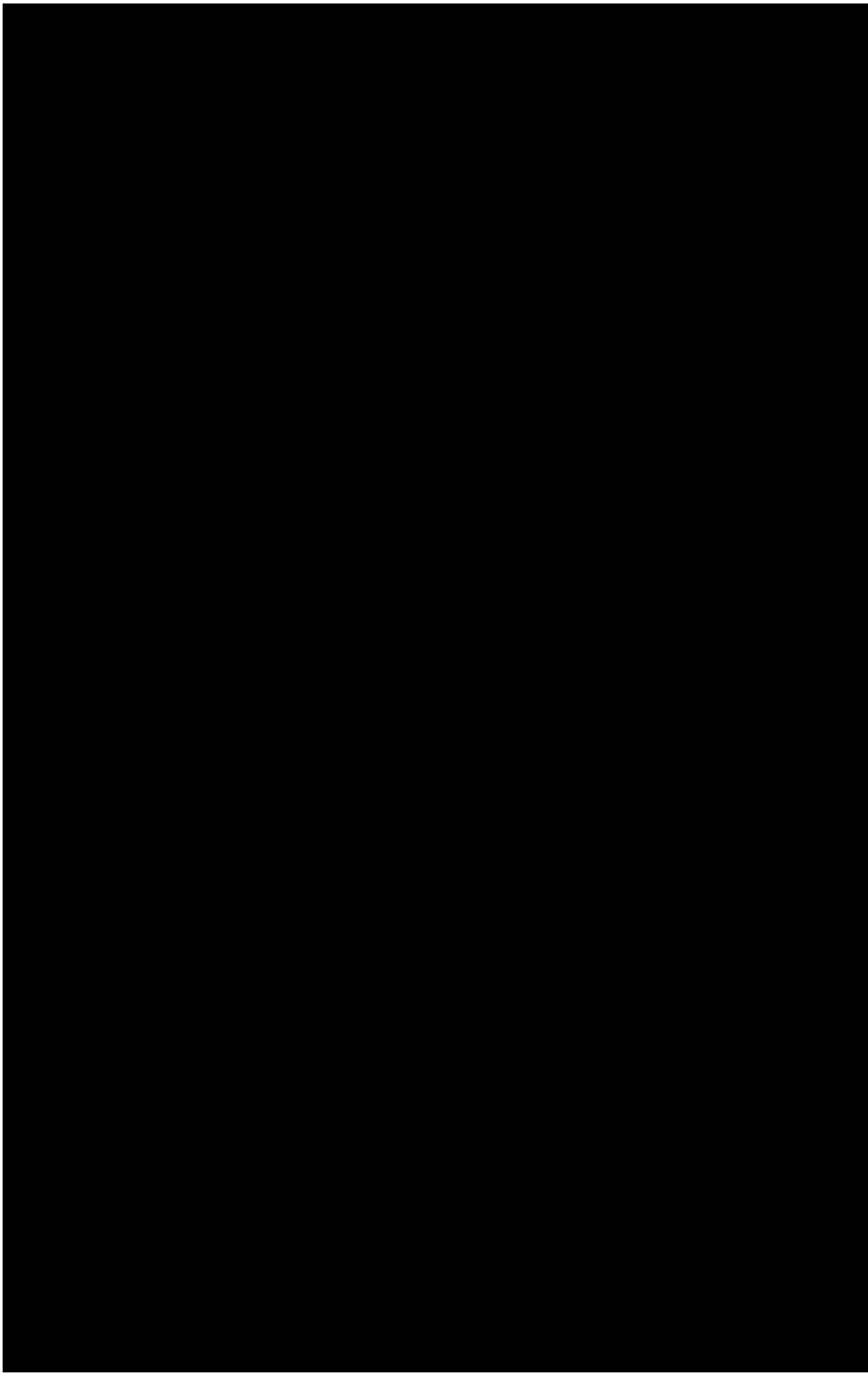


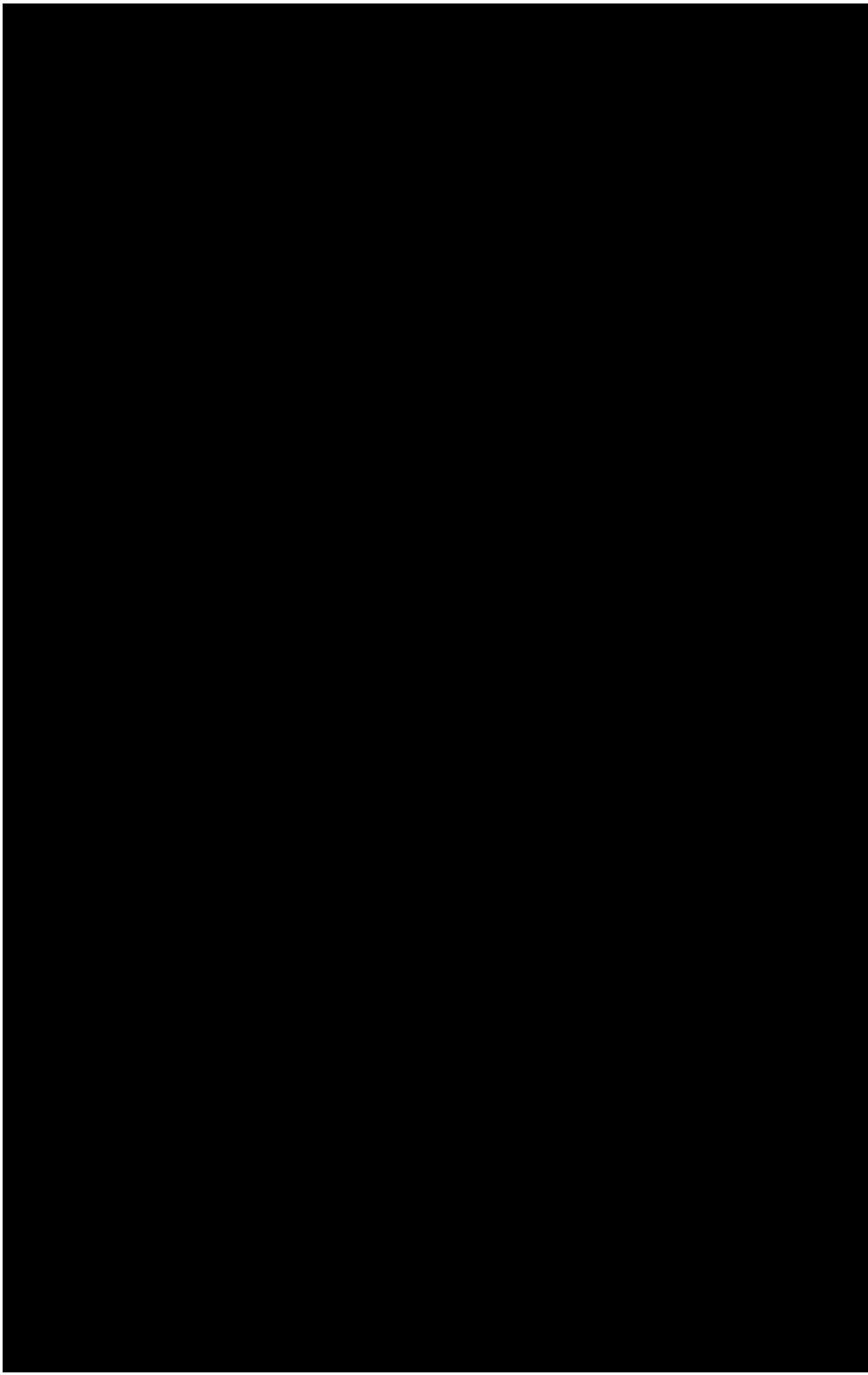
1. Robe Heidi fille en twill Imprimé Geometric - 2. Barrette Noeud fille Vichy K
4. Gel douche BONTON 500 ml Cosmos Organic

Retrouvez toutes
nos nouveautés sur
notre e-shop bonton.fr





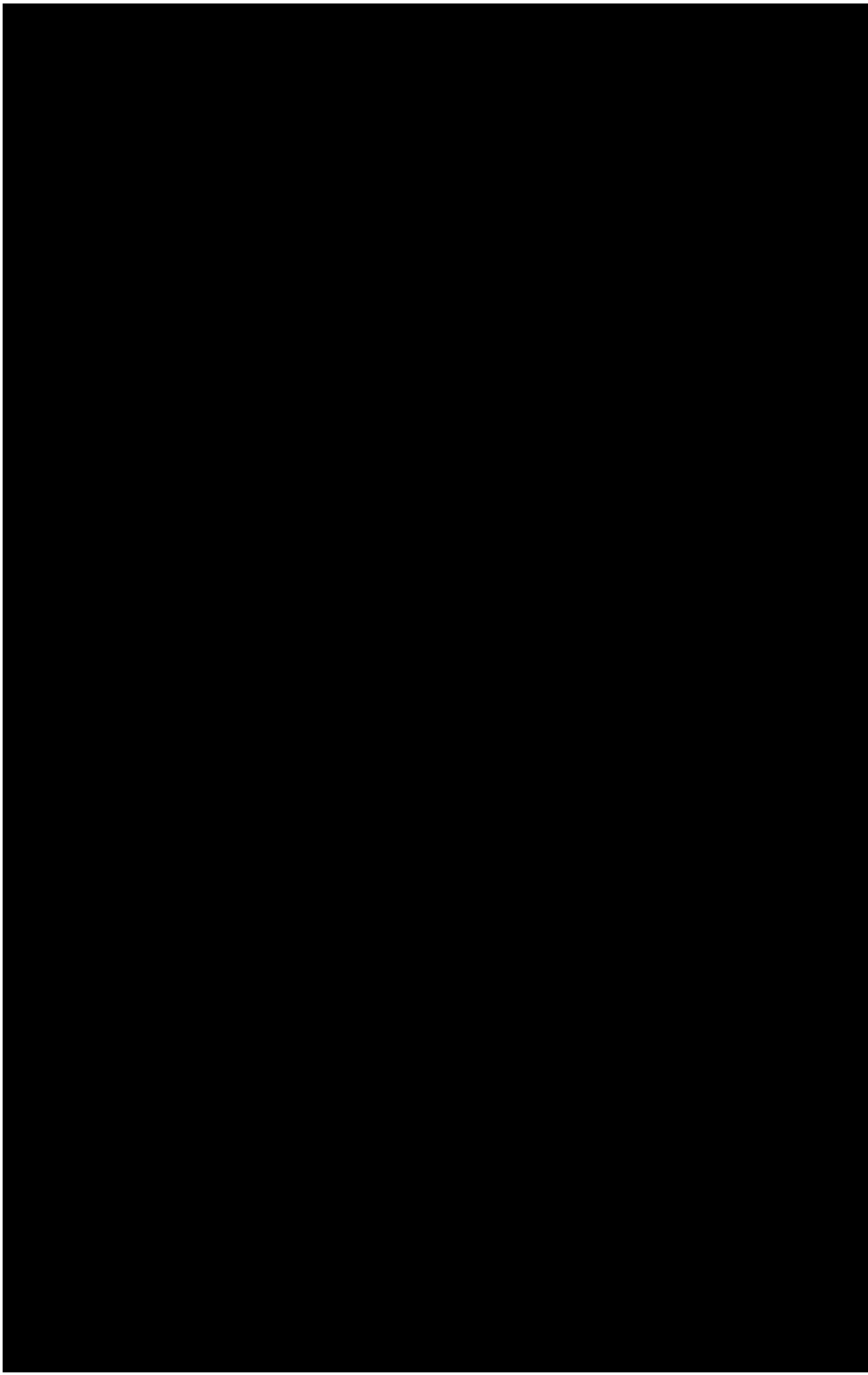


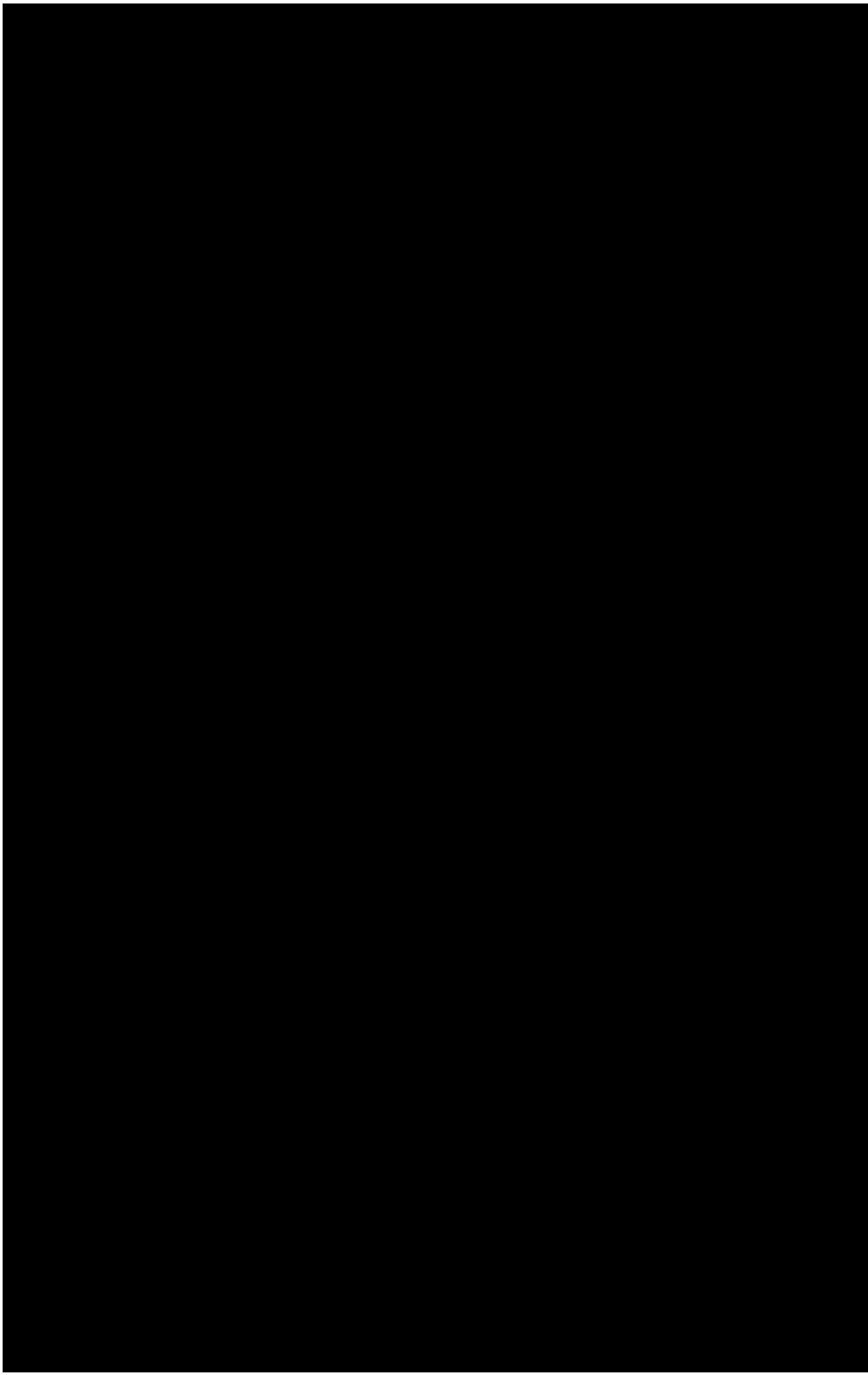


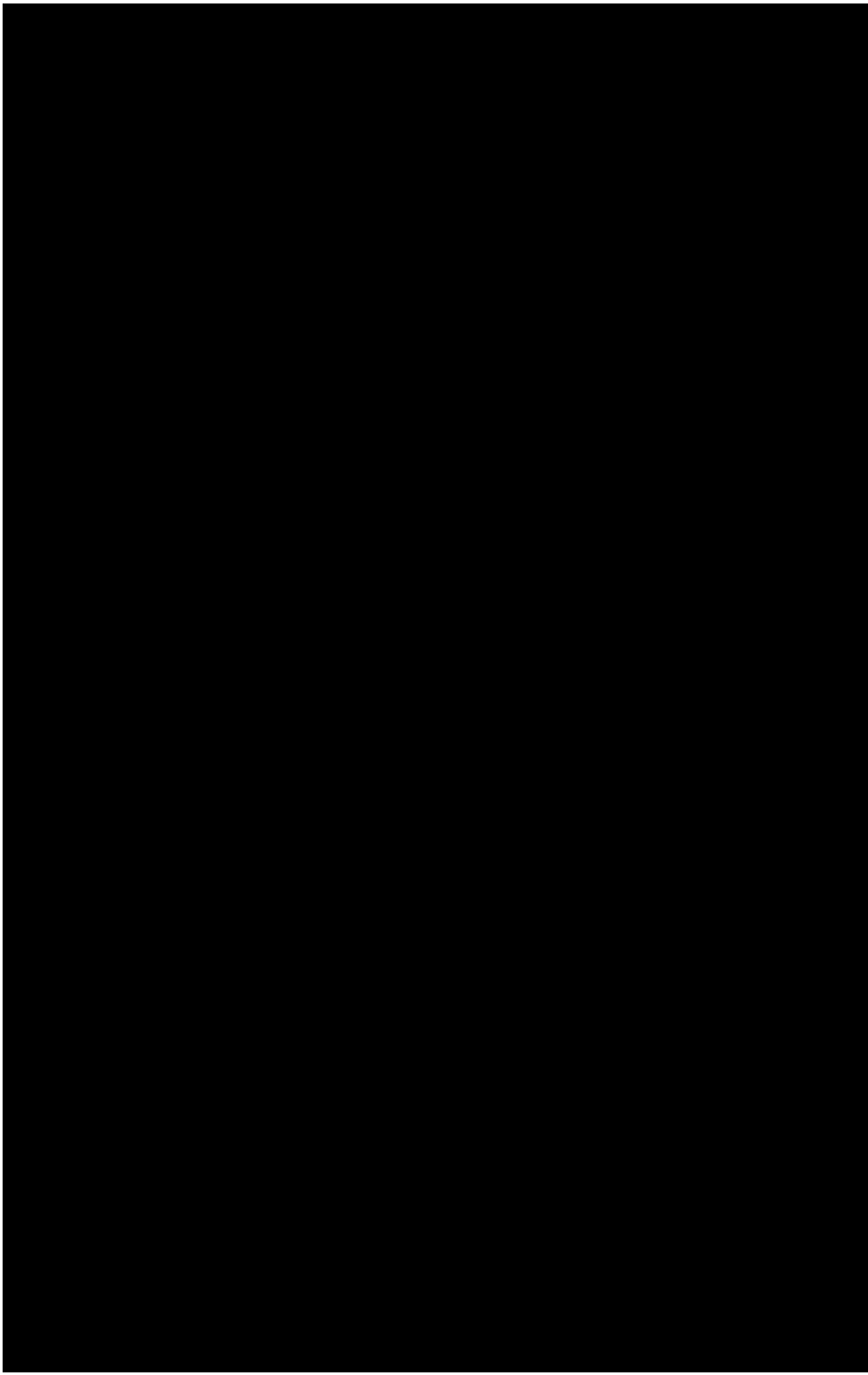
robe Heidi

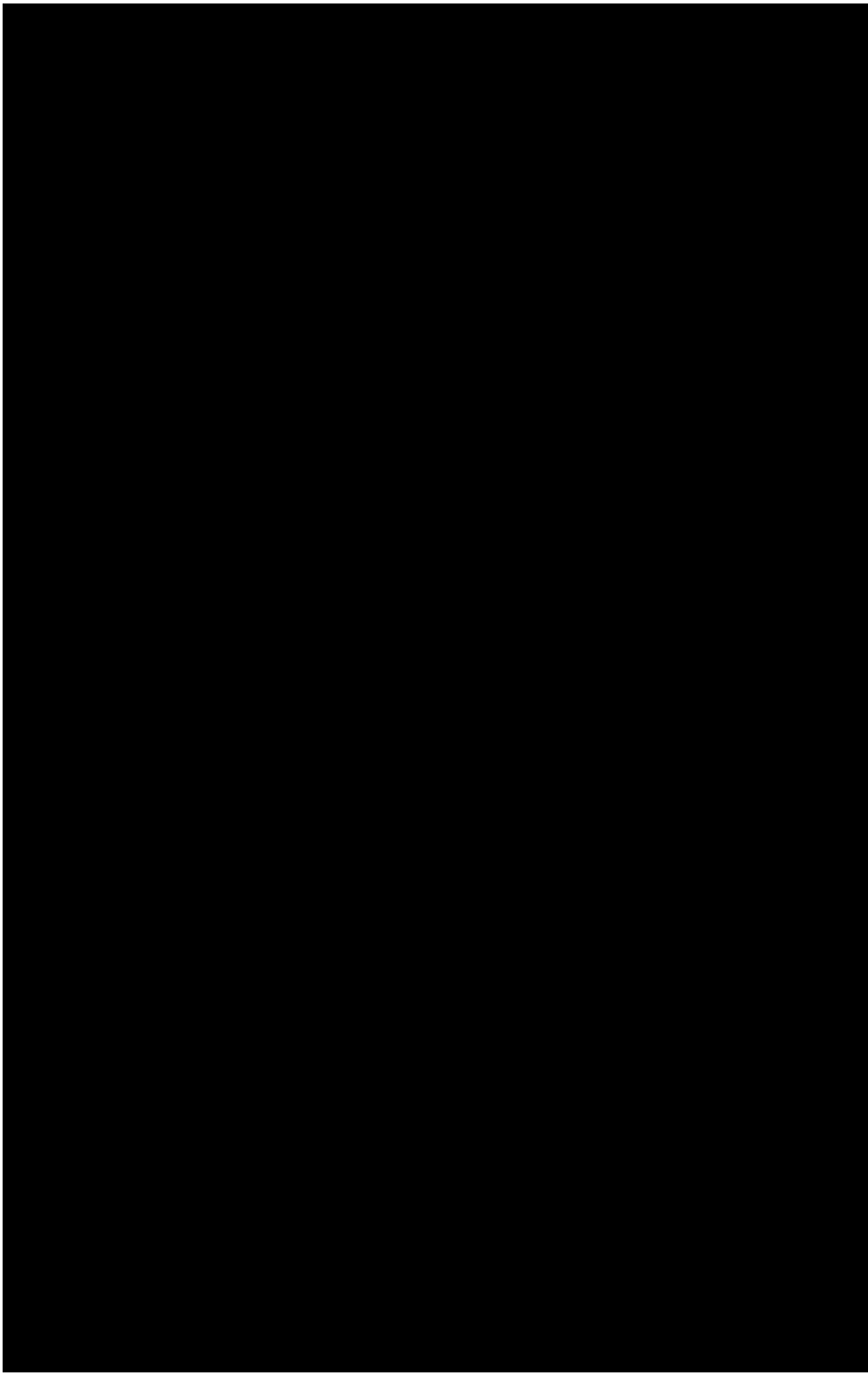
1. Robe Heidi fille en mini velours Imprimé Laponie - 2. Cardigan Minot rose
6. Bonnet mixte en tricot Pumpkin

shoppez les looks





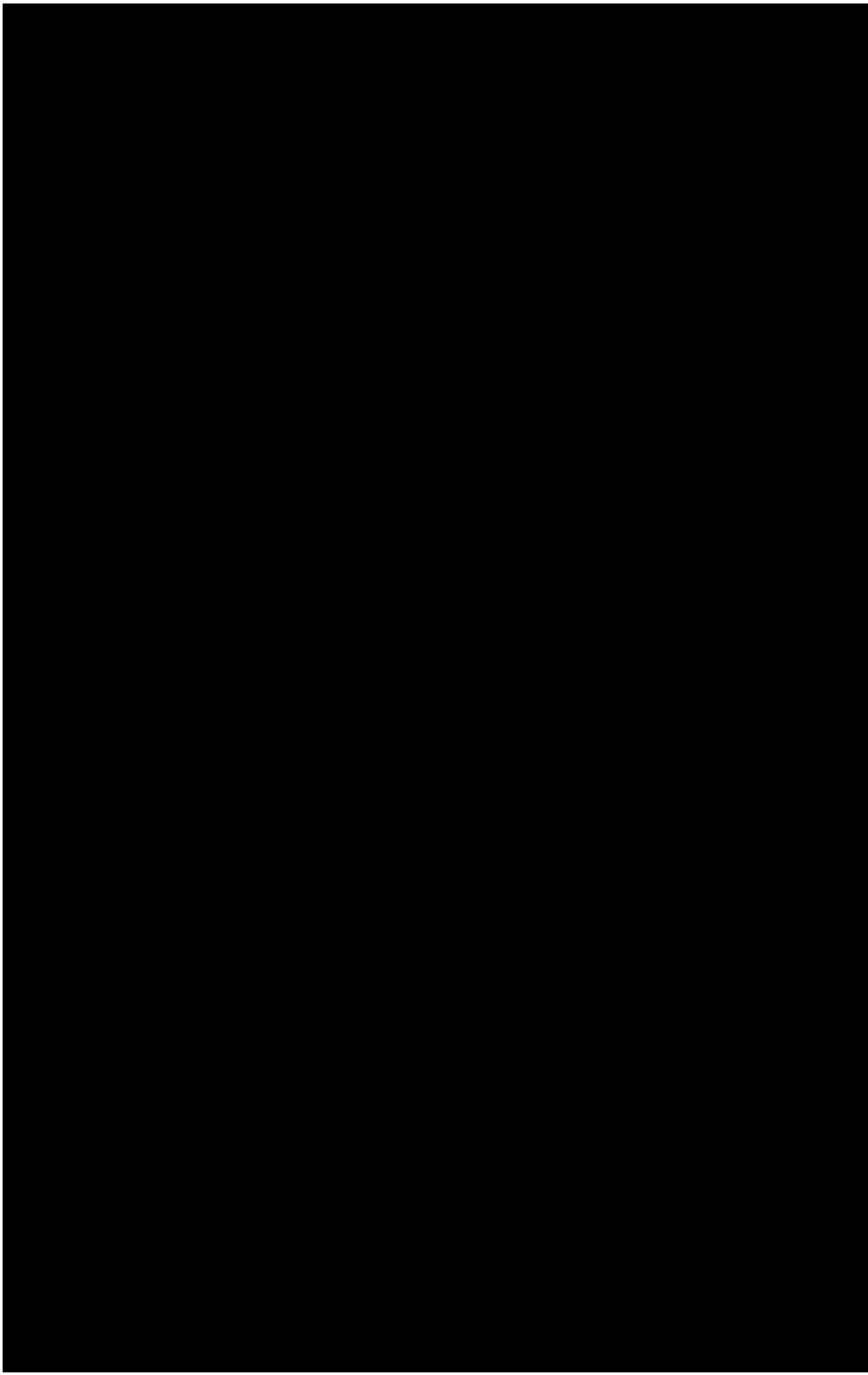


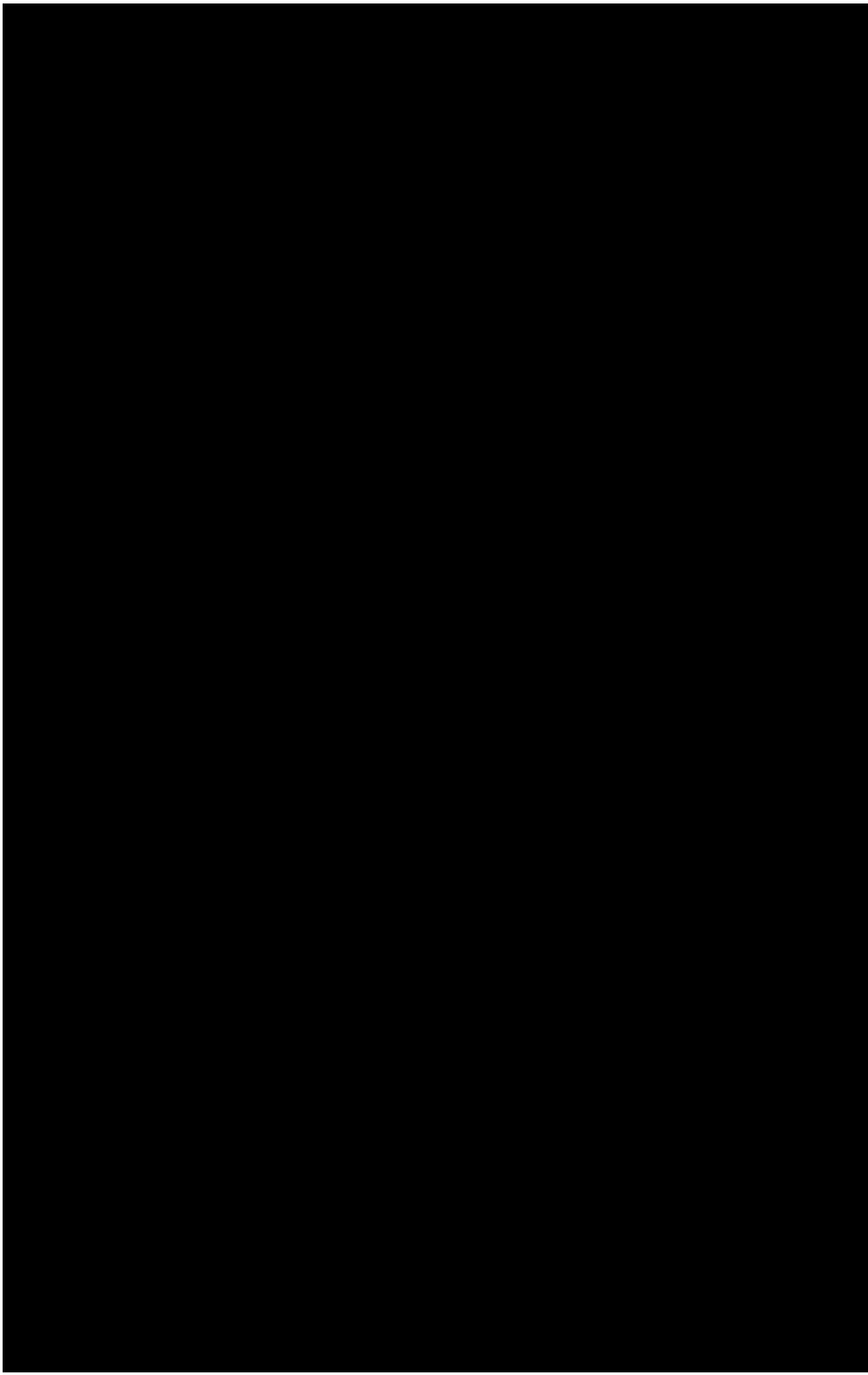


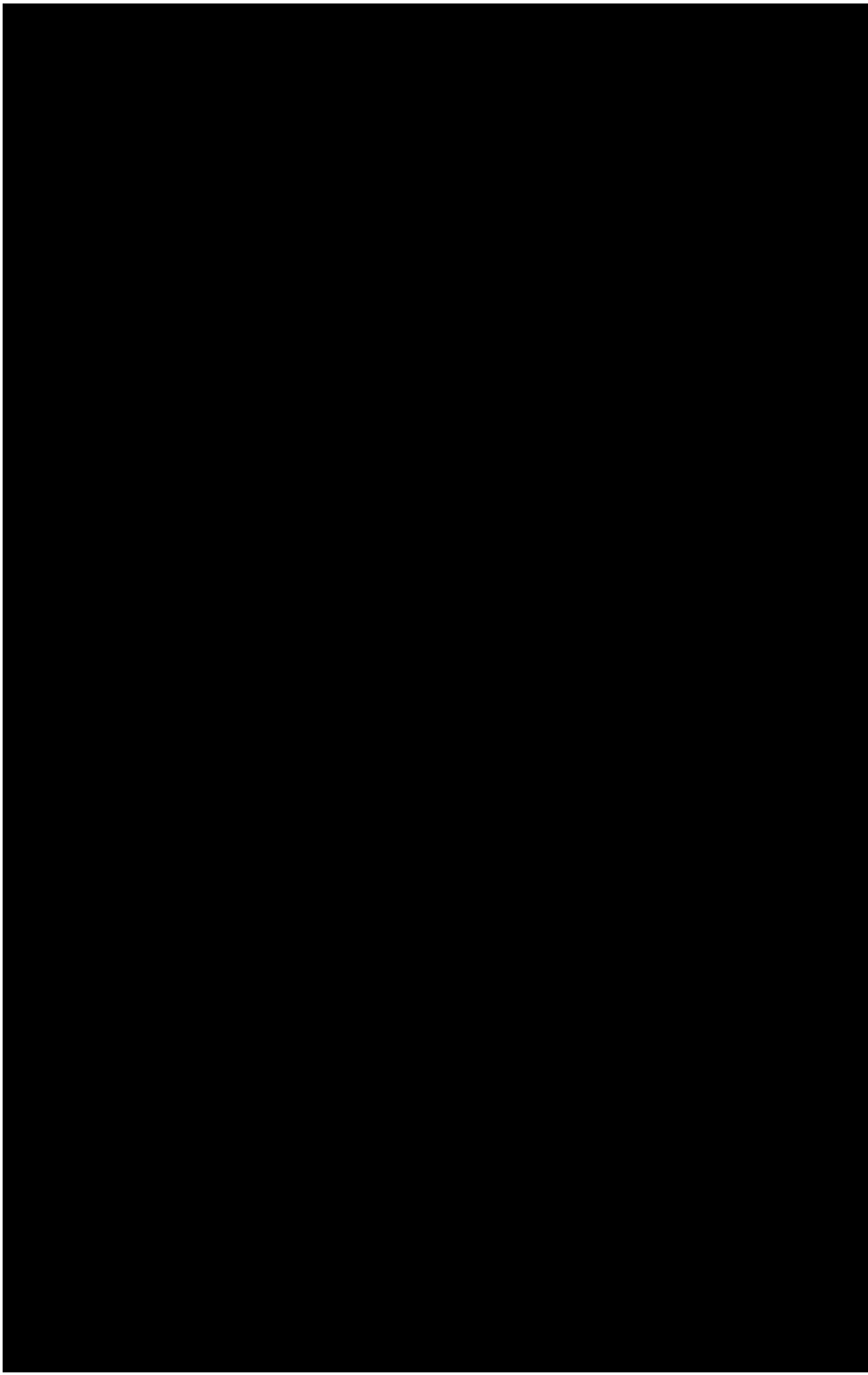
VERT DE LA TÊTE AUX PIEDS

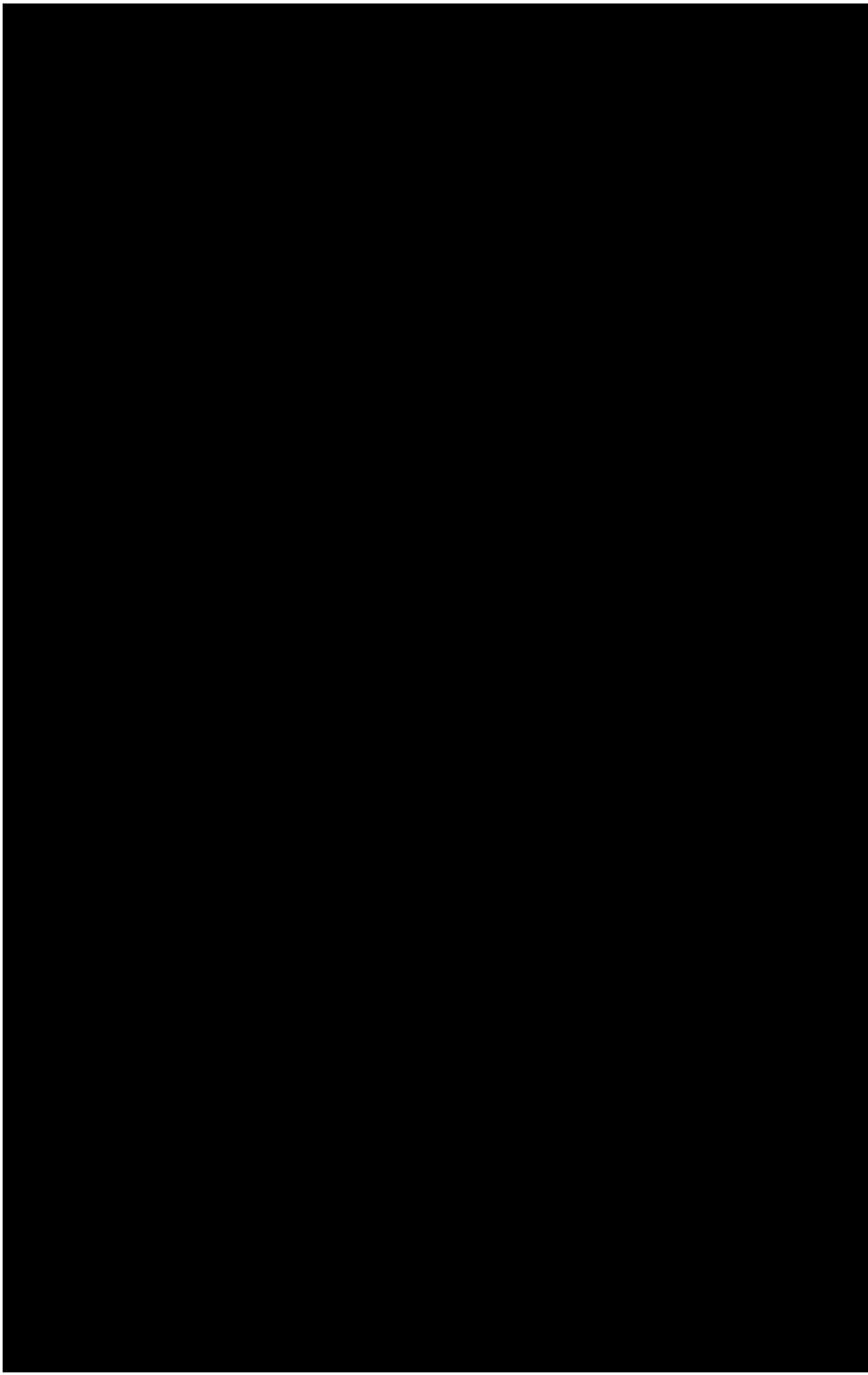
1. Bonnet Mixte en tricot Greenpeace - 2. Robe Dahli beige lurex - 3. Pantalo
4. Pull Mistyheart fille en tricot Anémone - 5. Cardigan Corolle vert en tricot a

shoppez les looks









BONTON x DOING GOODS

Lorsque la touche décalée de BONTON rencontre le savoir-faire de la marqu
ça matche !
C'est pour cela que nous avons voulu nous associer afin de créer un produit
Côté matière, on retrouve de la laine et en plus 100% fait à la main en Inde !
Envie de les voir de plus près ?
Notre boutique BONTON Fille du Calvaire Paris met en place un POP UP rie

BONTON x ANGULUS

Si on vous dit : une qualité irréprochable, un confort inégalé, une grande dura
BONTON co-signe avec la marque danoise, des chaussures durables pour la
Focus sur la Chelsea Boots pour les kids : une semelle épaisse en caoutchou
Prenez des lacets et un talon solide pour soutenir les premiers pas de l'enfan
Alors craquez pour ces jolis petits souliers au design danois !

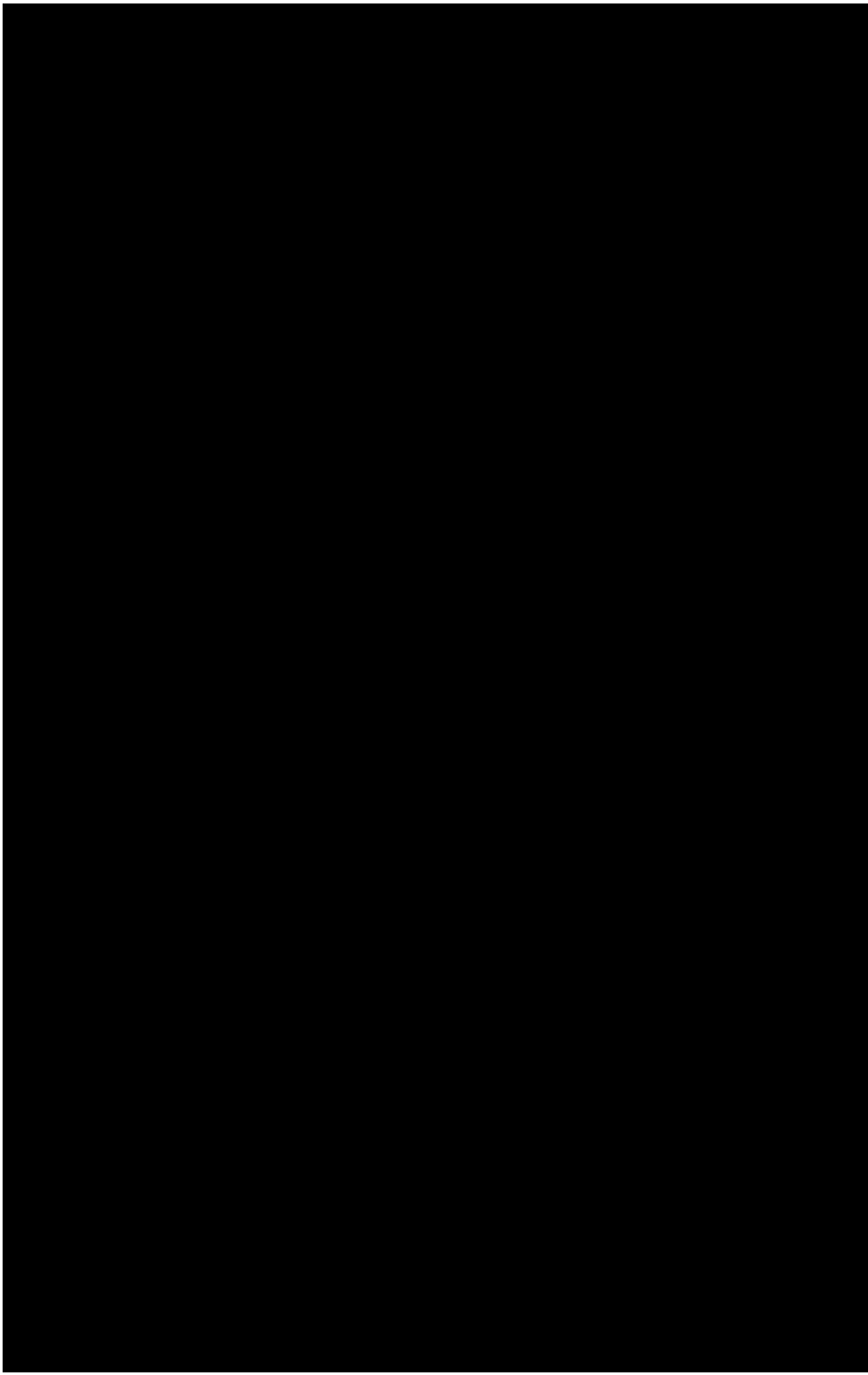
BONTON sous le signe du **HOME CLUB** avec son offr
Esprit sixties et romantique, on parle bien entendu de
Une gamme en rotin naturel à la teinte miel et aux cou
couleurs douces en coton bio certifié OEKO TEX.
BONTON vous fait aussi voyager en vous emmenant e

QUOI DE NEUF CHEZ BONTON CET HIVER

LES COLLABORATIONS DE LA SAI

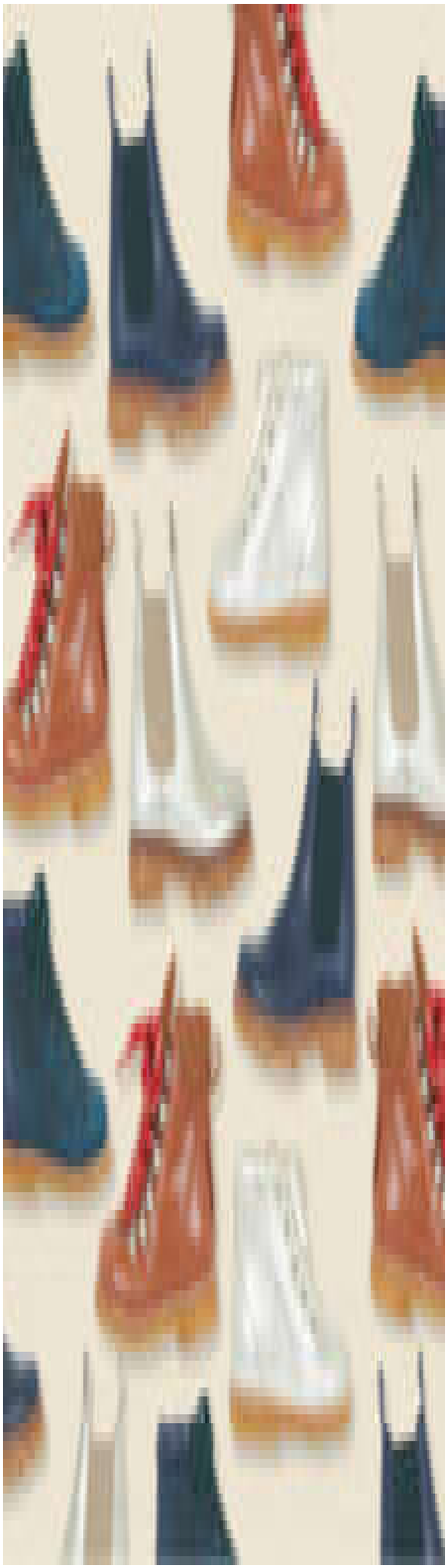
LA LIGNE MAISON POUR TOUTE LA

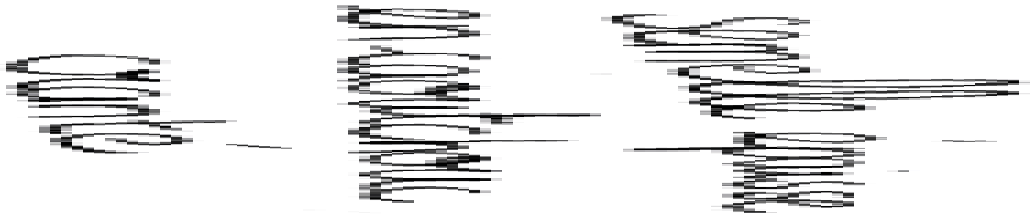
Pour cette saison Hiver 2023, BONTON a mis les petits plats dans les grands en c

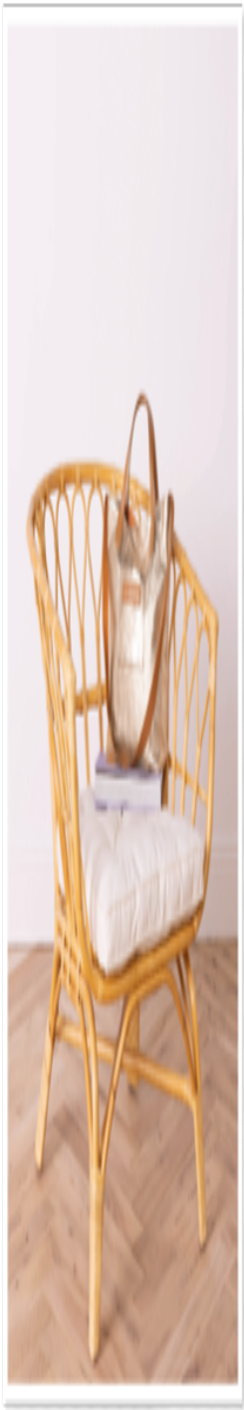


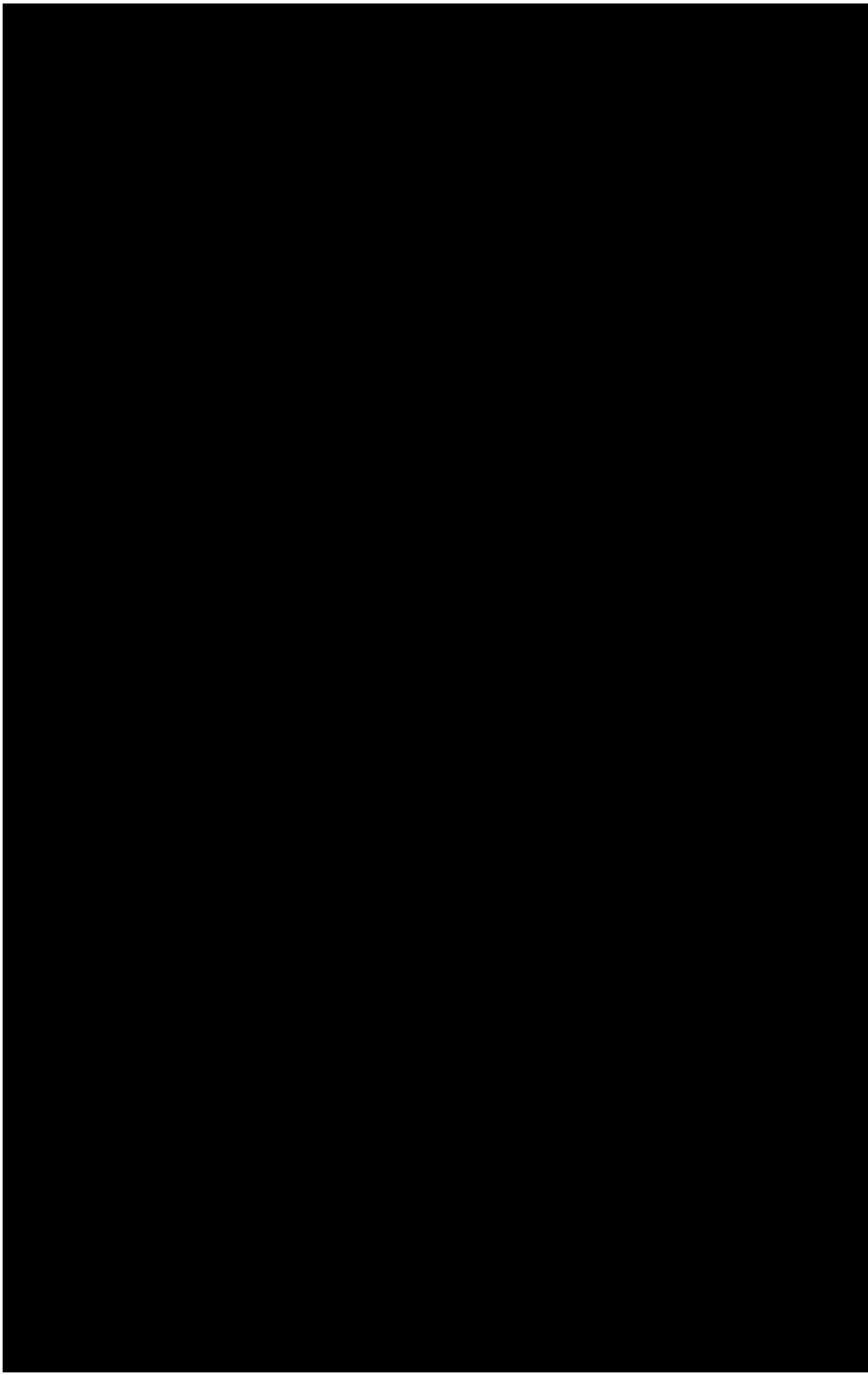
BONTON x CRAIE STUDIO

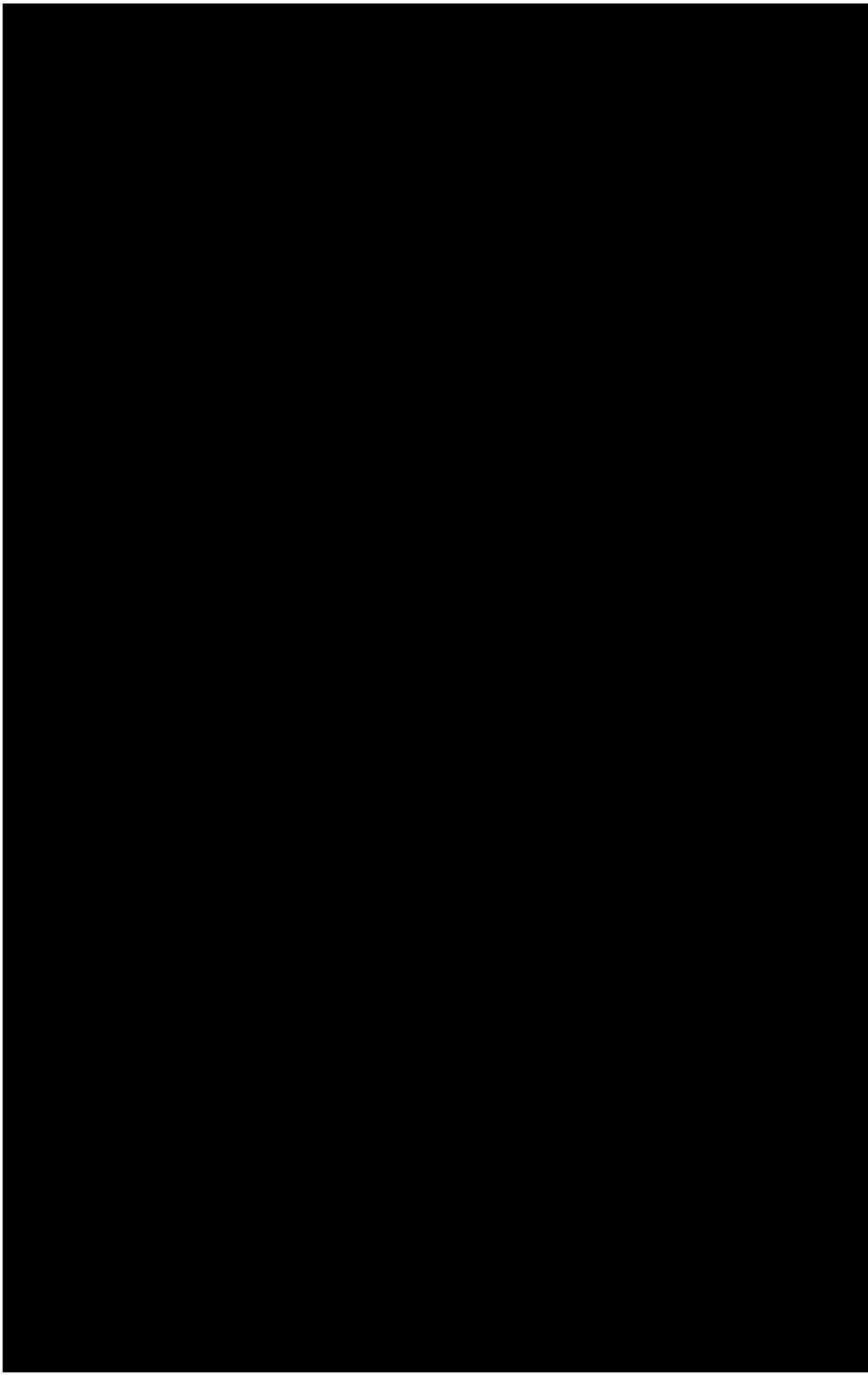
Nous avons décidé de nous associer avec CRAIE STUDIO, séduits par cette
L'une de leur spécialité est de travailler le cuir métallisé. Et on le sait chez BO
Résultat ? Un beau cuir souple au tannage végétal accompagné d'un or clair
Place au chic en toute situation avec ces 4 produits complètement Woow !

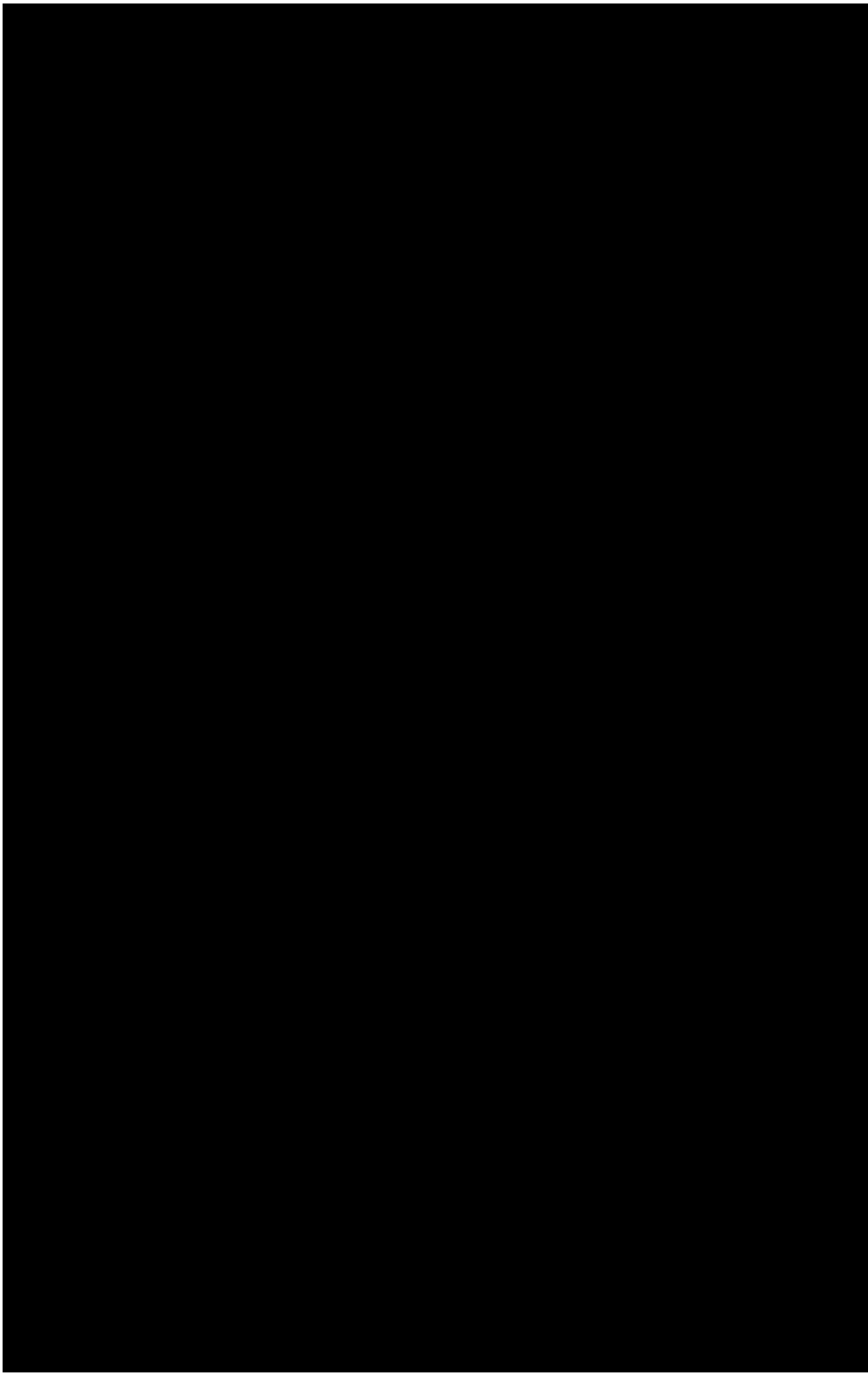


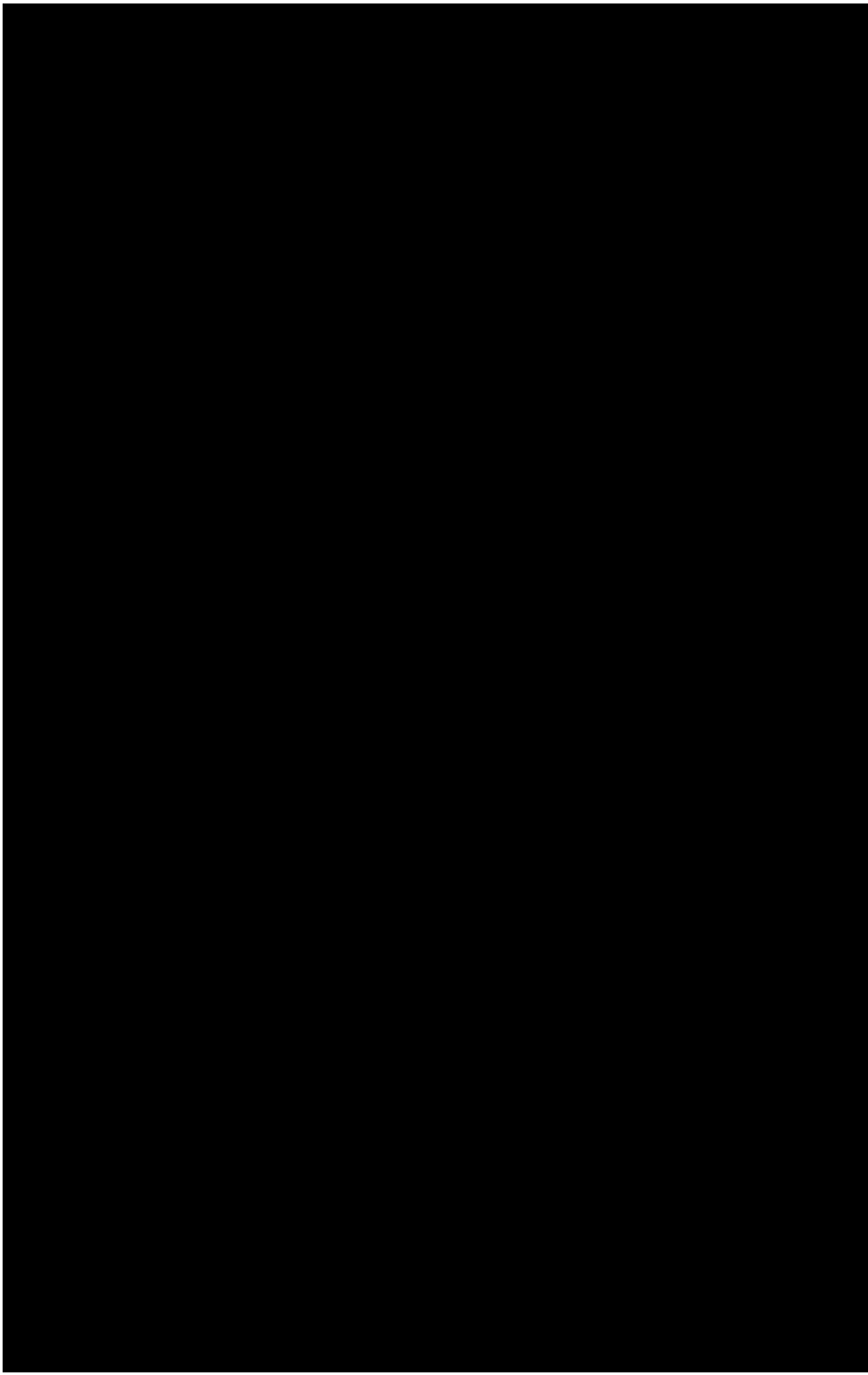












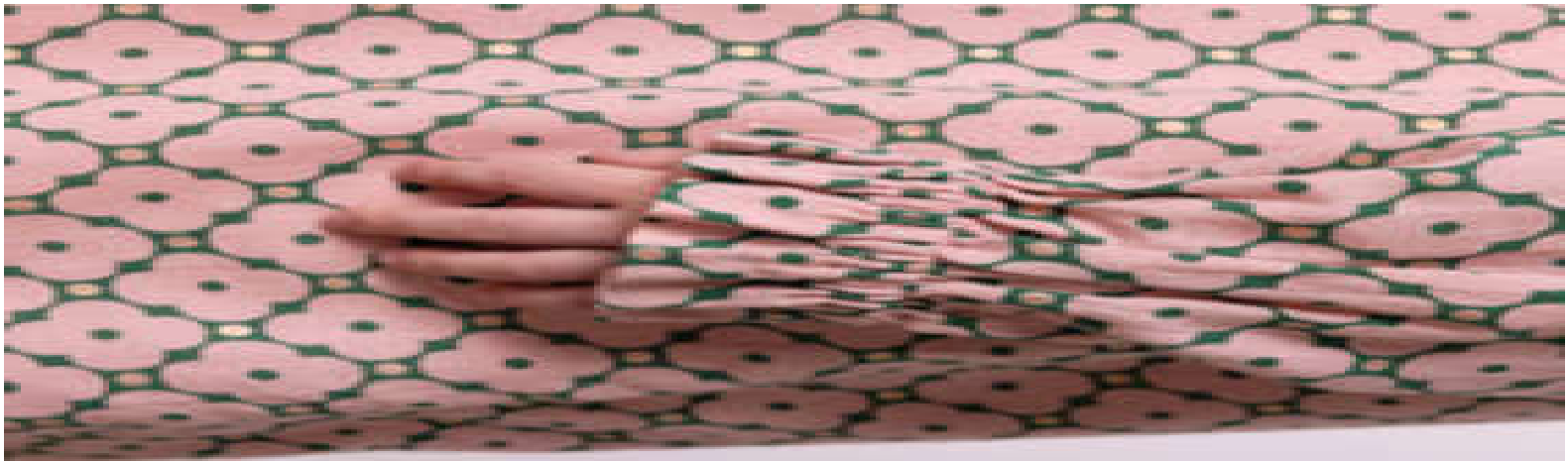
L’IMPRIMÉ LÉOPARD

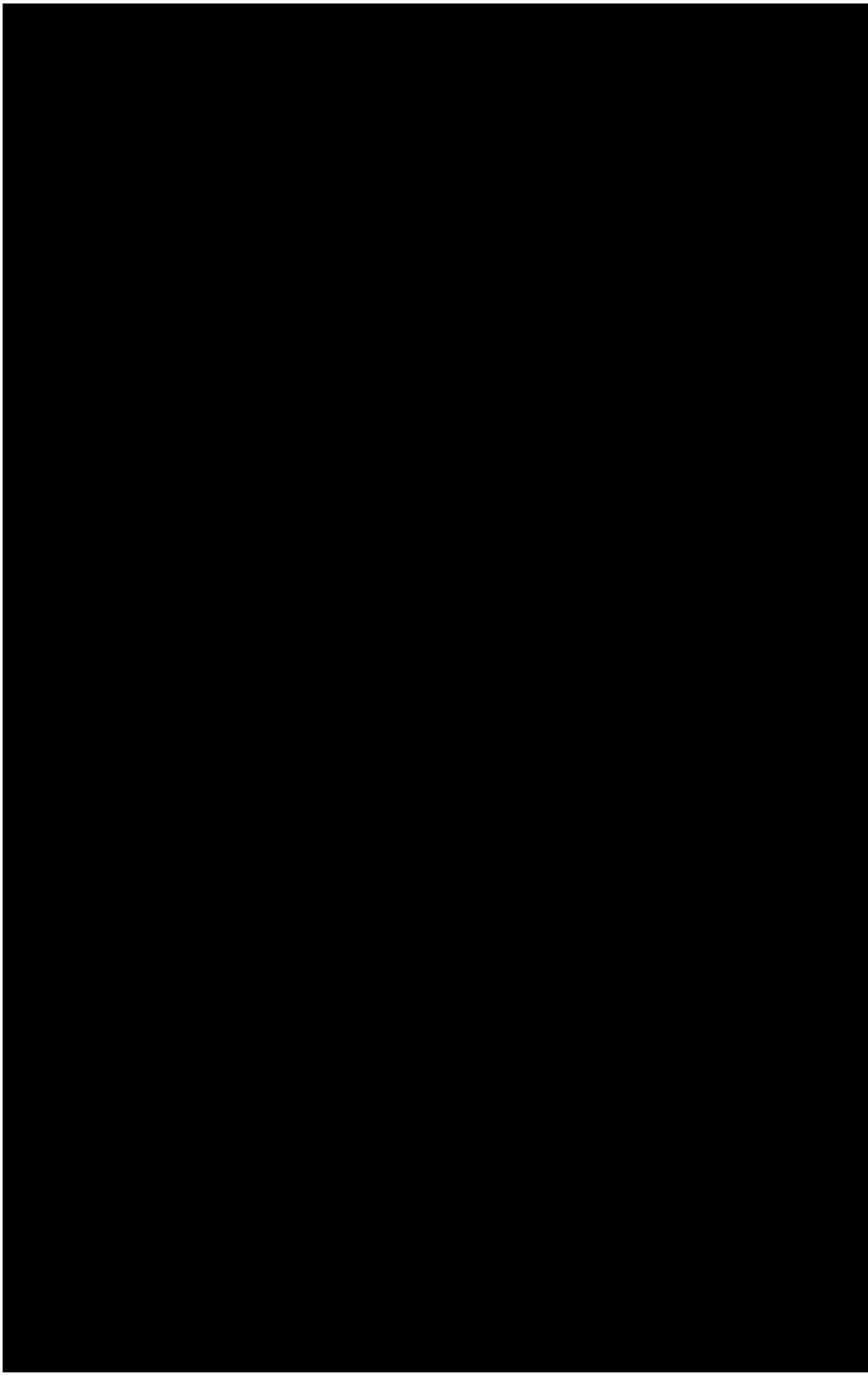
L’IMPRIMÉ DAMIERS

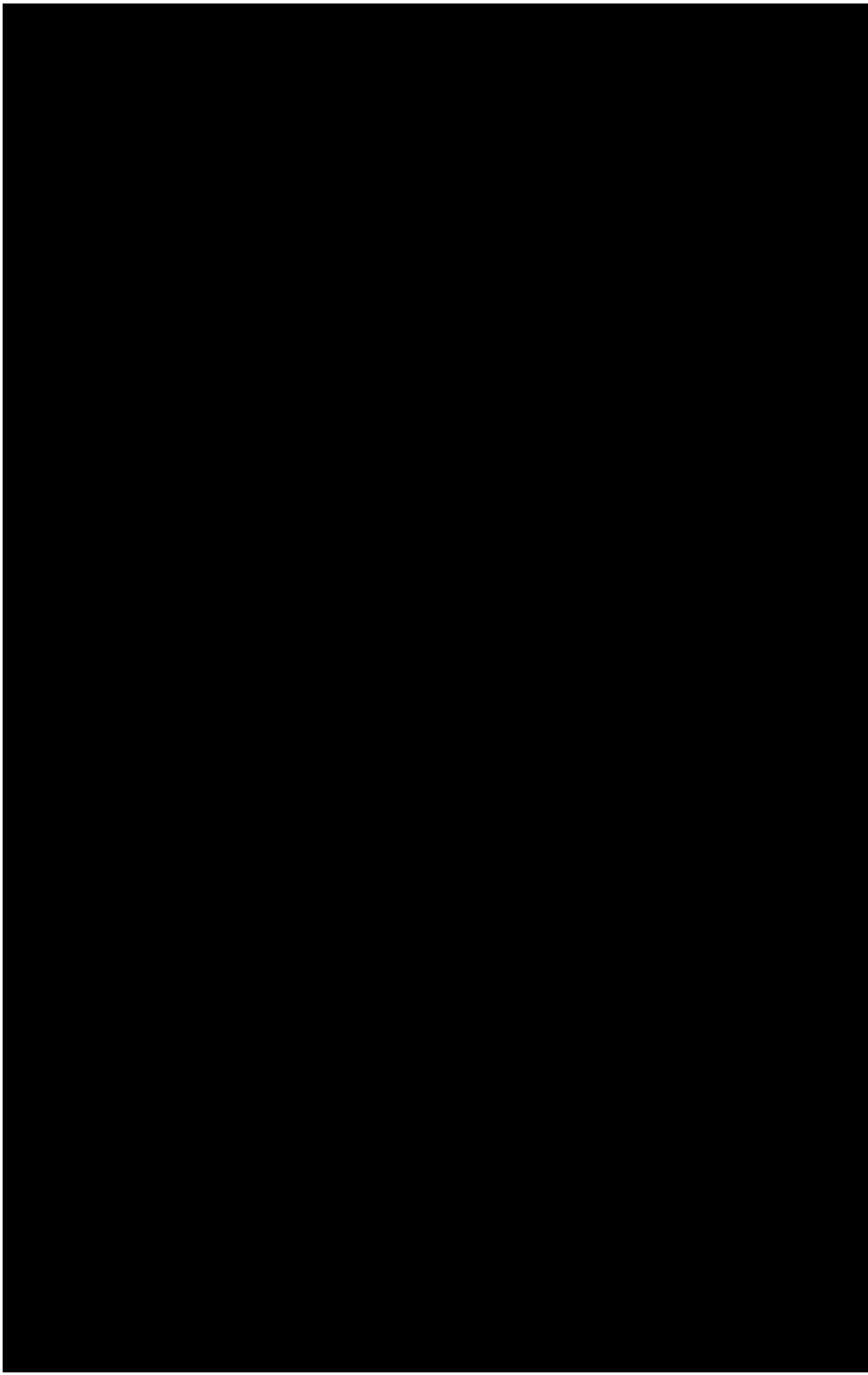
Les IMPRIMÉs CœURS

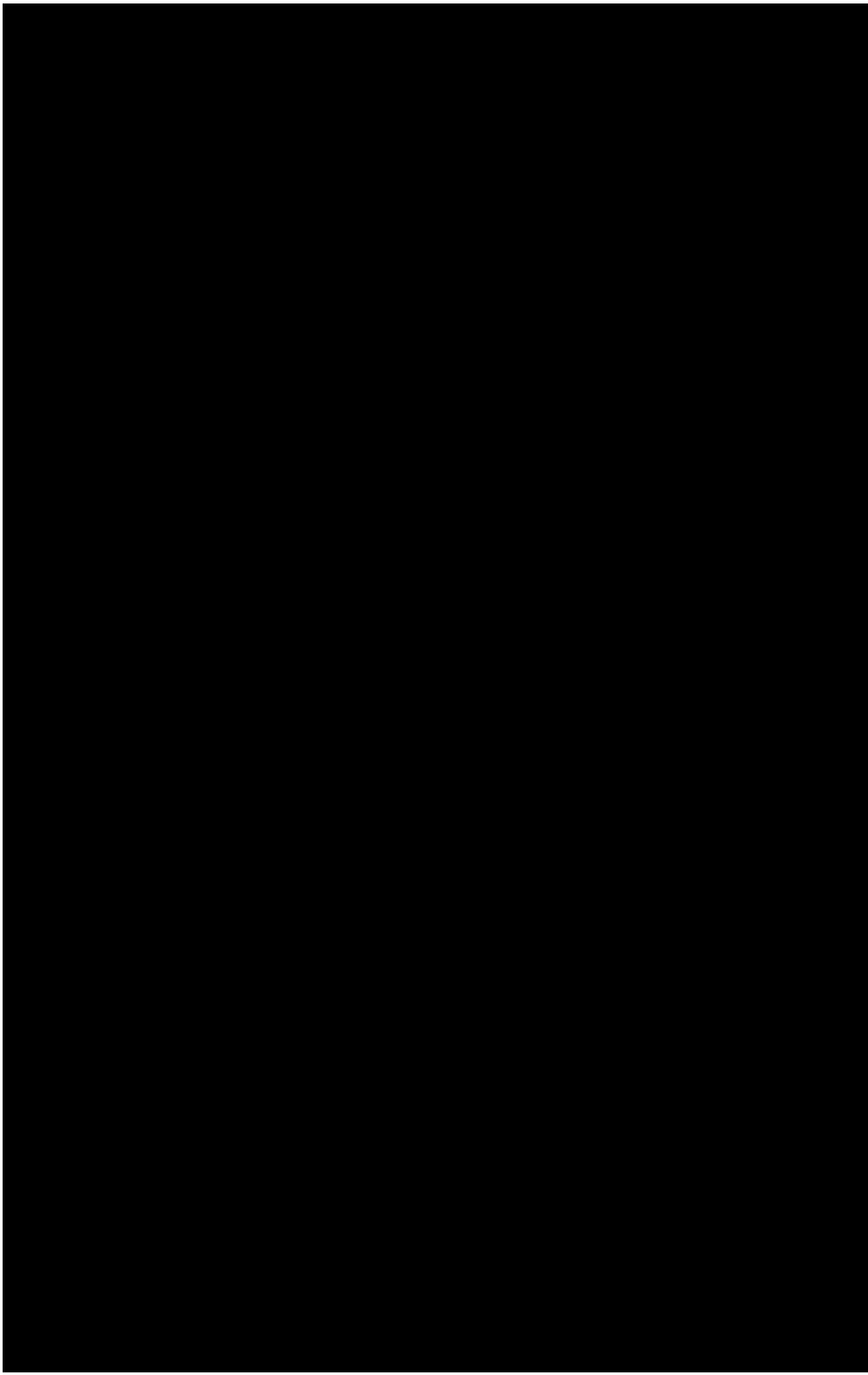
Les IMPRIMÉs FLEURiS

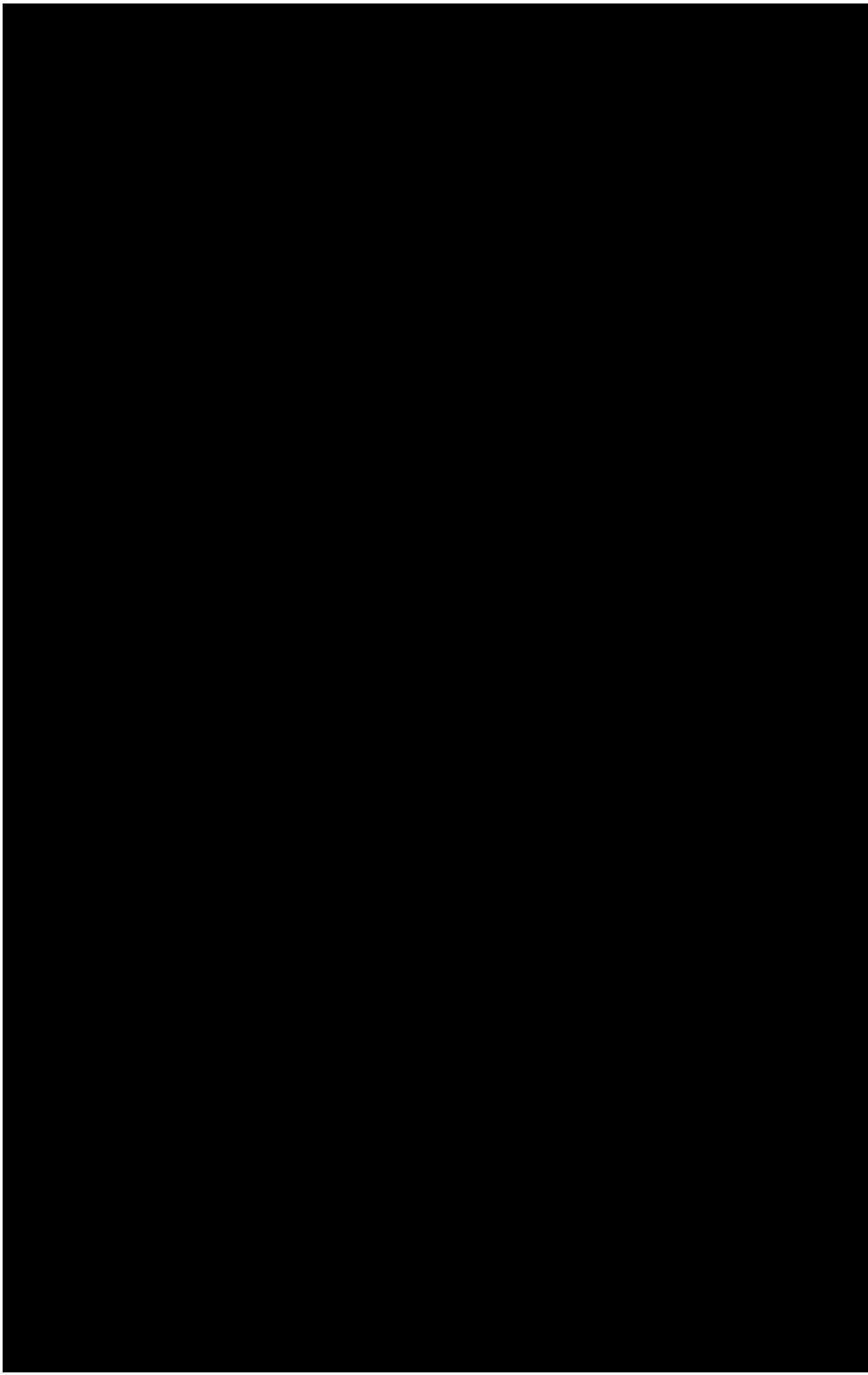
ZOOM sur les imprimés coups de coeur de la











BE THE

Un style à la fois streetwear et trend

Spécialement dédié aux adolescents, B THE CHANGE propose un vestiaire

Le concept B THE CHANGE ? : *une collection, une cause et un slogan*

Ainsi, chaque collection incarne et
soutient une action militante.

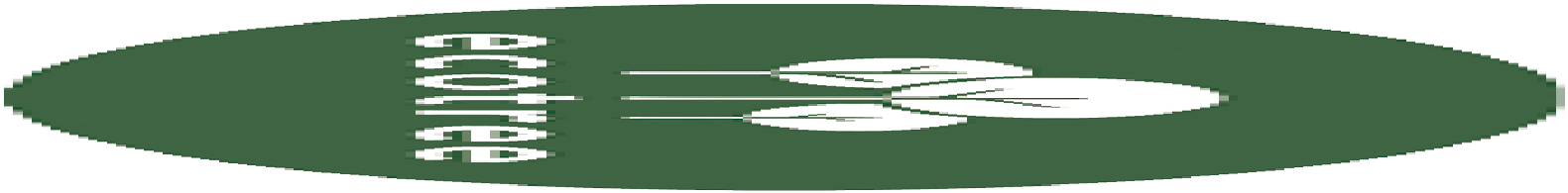
En complément, pour sensibiliser la génération Alpha à cette cause, nous all

Retrouvez la première collection

B THE CHANGE, à partir de septembre 2023, sur le site web et dans toutes

B THE CHANGE, LE VESTIAIRE DE LA GÉNÉRATION ALPHA

Sous la houlette de la maison BONTON, est née la marque B the change.



une collection
= une cause
= un slogan

B THE CHANGE B THE CHANGE

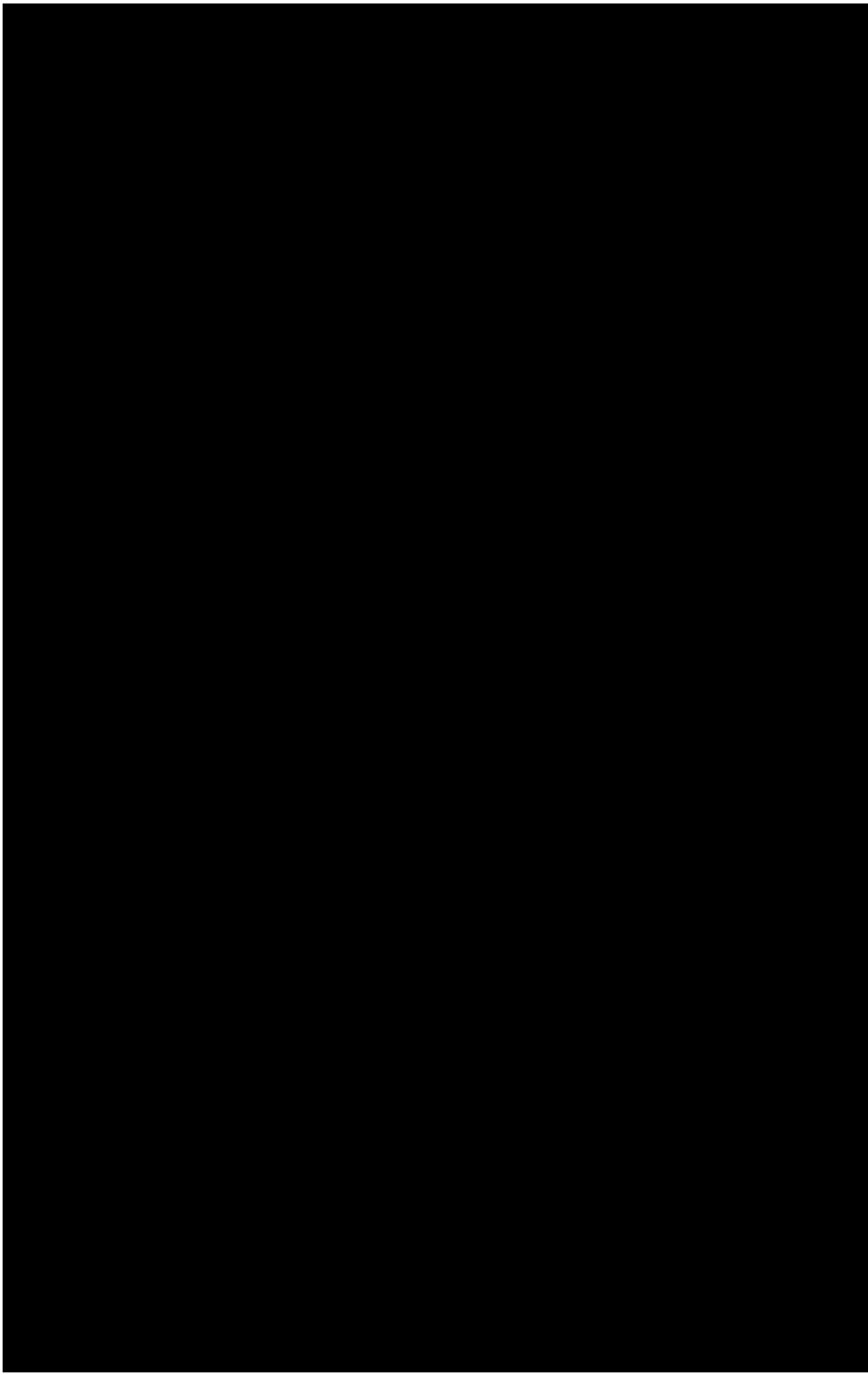
1. Parka B THE CHANGE bi matière réversible Kaki et Crème - 2. Chaussett
3. Bonnet Helm gris B the Change + Bonnet Helm bleu B the Change

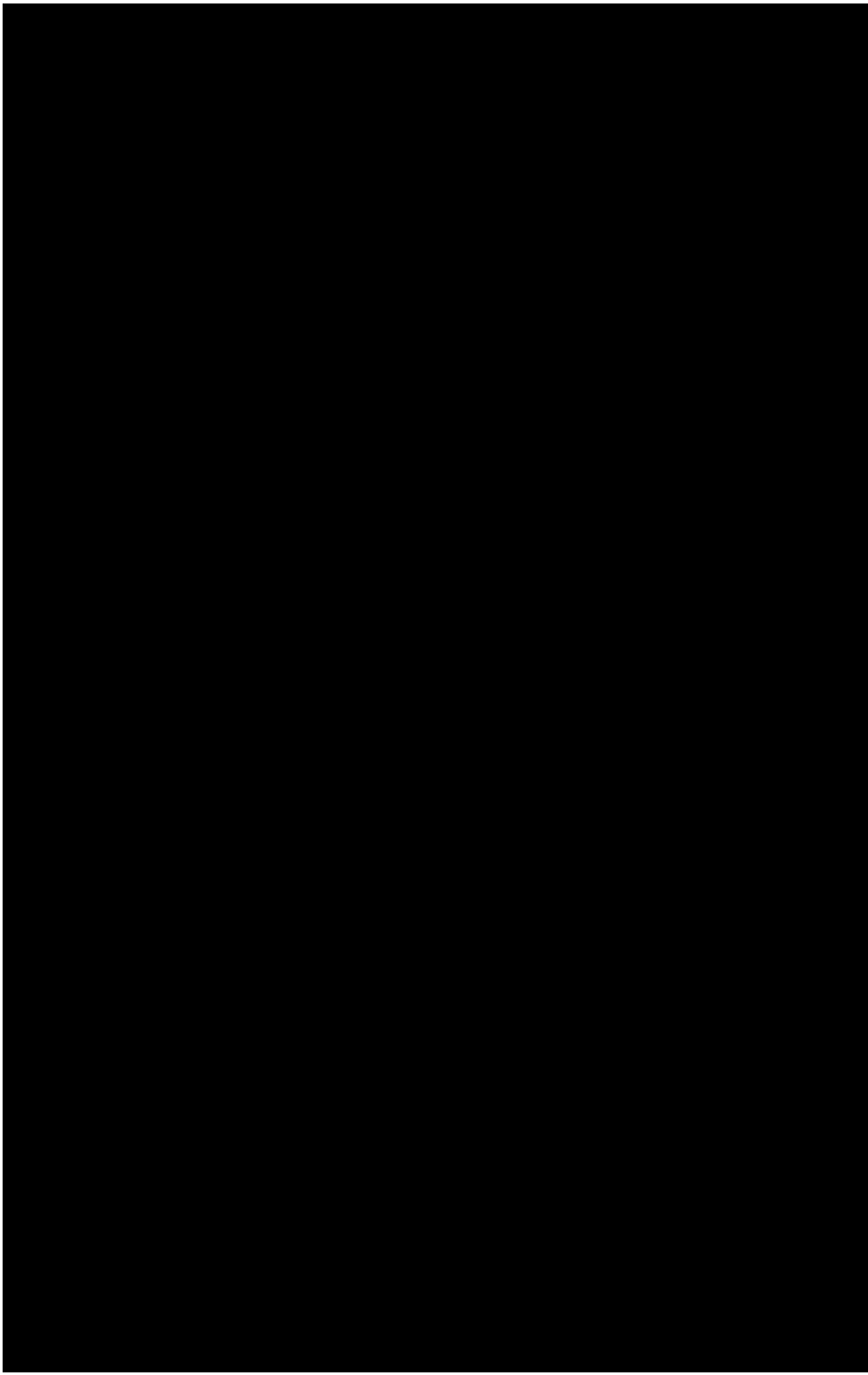
b the change

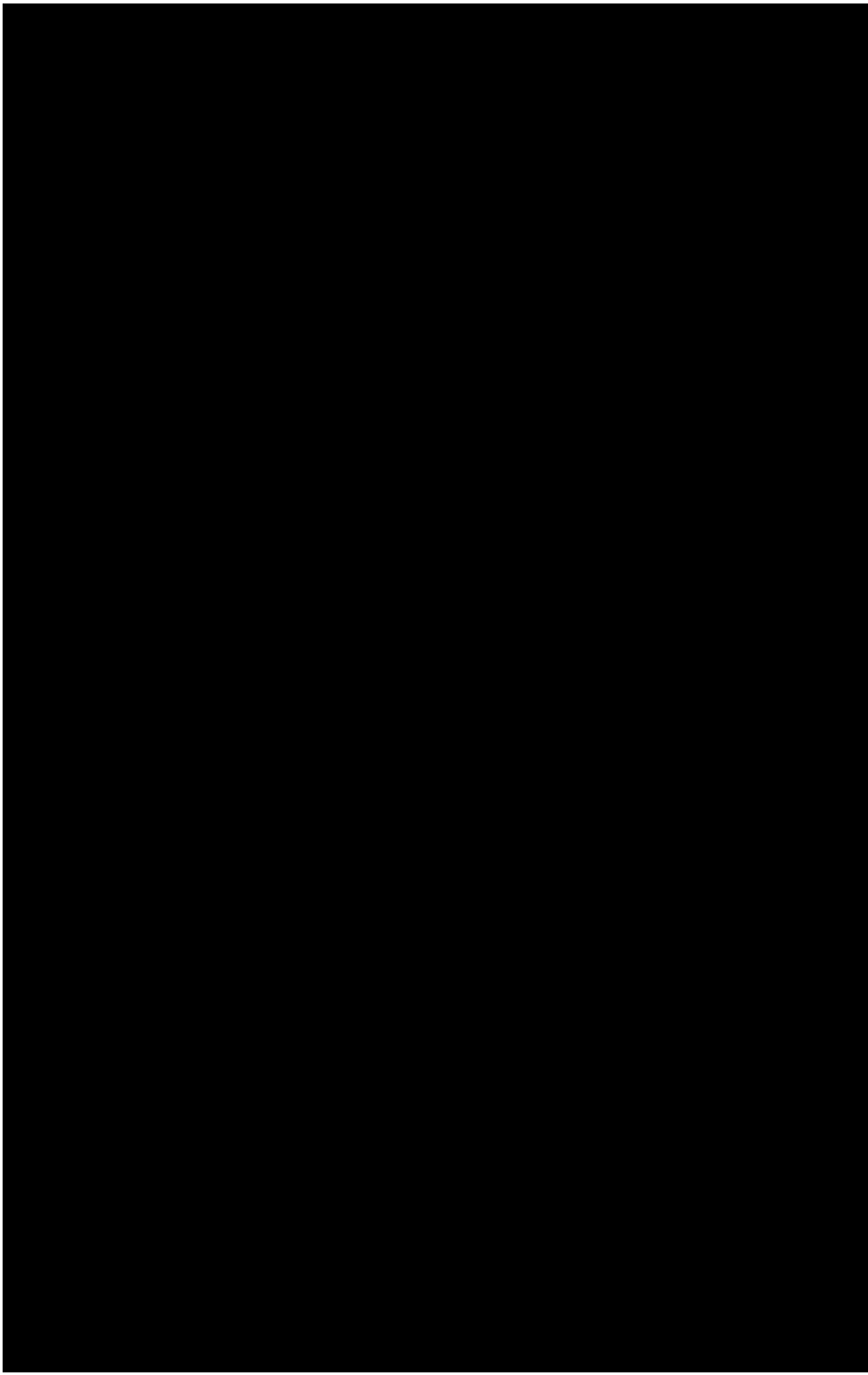
x ecotree

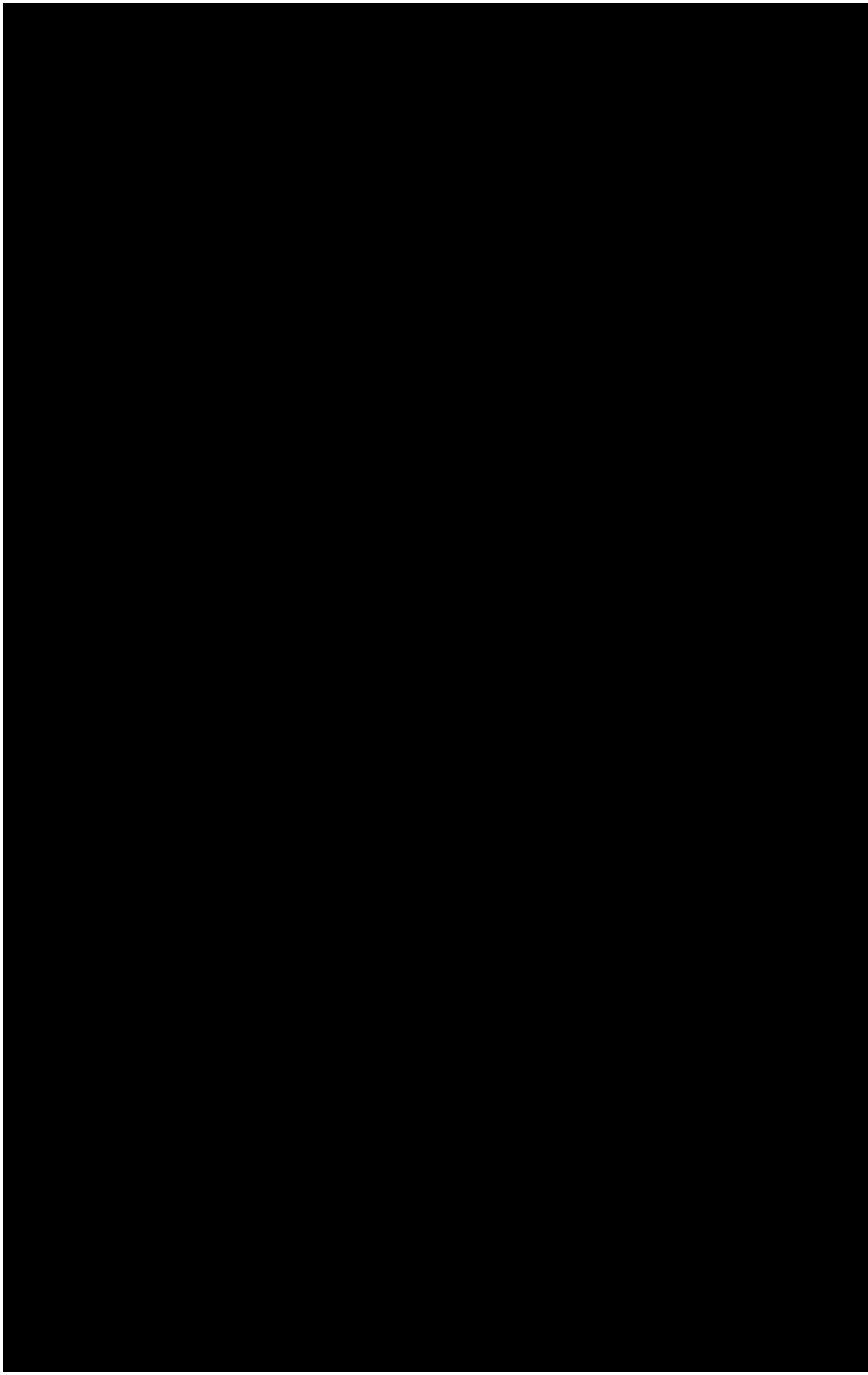
Pour cette première collection automne hiver 2023, B THE CHANGE axe sor
Ainsi, la marque associe ses engagements au côté de l'entreprise EcoTree.
De cette collaboration sont nés deux produits exclusifs floqués EcoTree : un

1 PIÈCE
DE LA COLLAB
ONE TWO TREE
ACHETÉE
=
1 PLANT FINANCÉ (À 3€)









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